



**A Perspective on Energy Use and Progression of  
Emerging Advanced Manufacturing Technologies**

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**Aspen Global Change Institute**

November 12, 2018

# How can we better inform the scale and speed needed for technology / policy options?

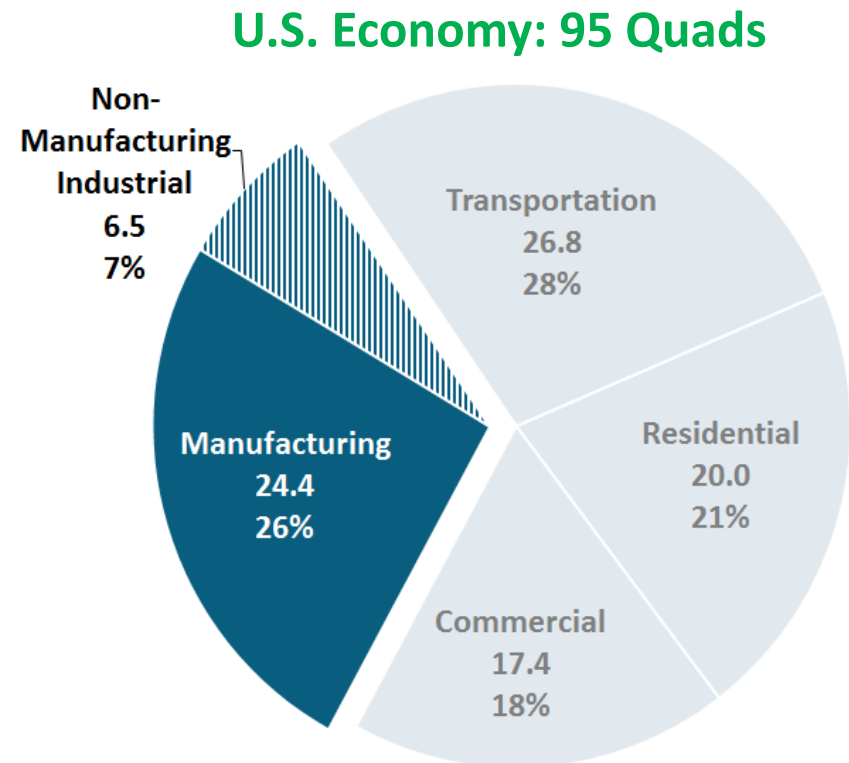
What can we do better?

- Prioritize → Can we develop practical approaches to prioritize the next generation of industrial technologies → (based on life cycle energy and carbon productivity)?
- Communicate → Can we provide clear, compelling information that can impact technology/policy decision-making.

What you'll see in this presentation → Context (a little bit about sectors, energy, technologies....)



# U.S. Economy-Wide Energy Demand



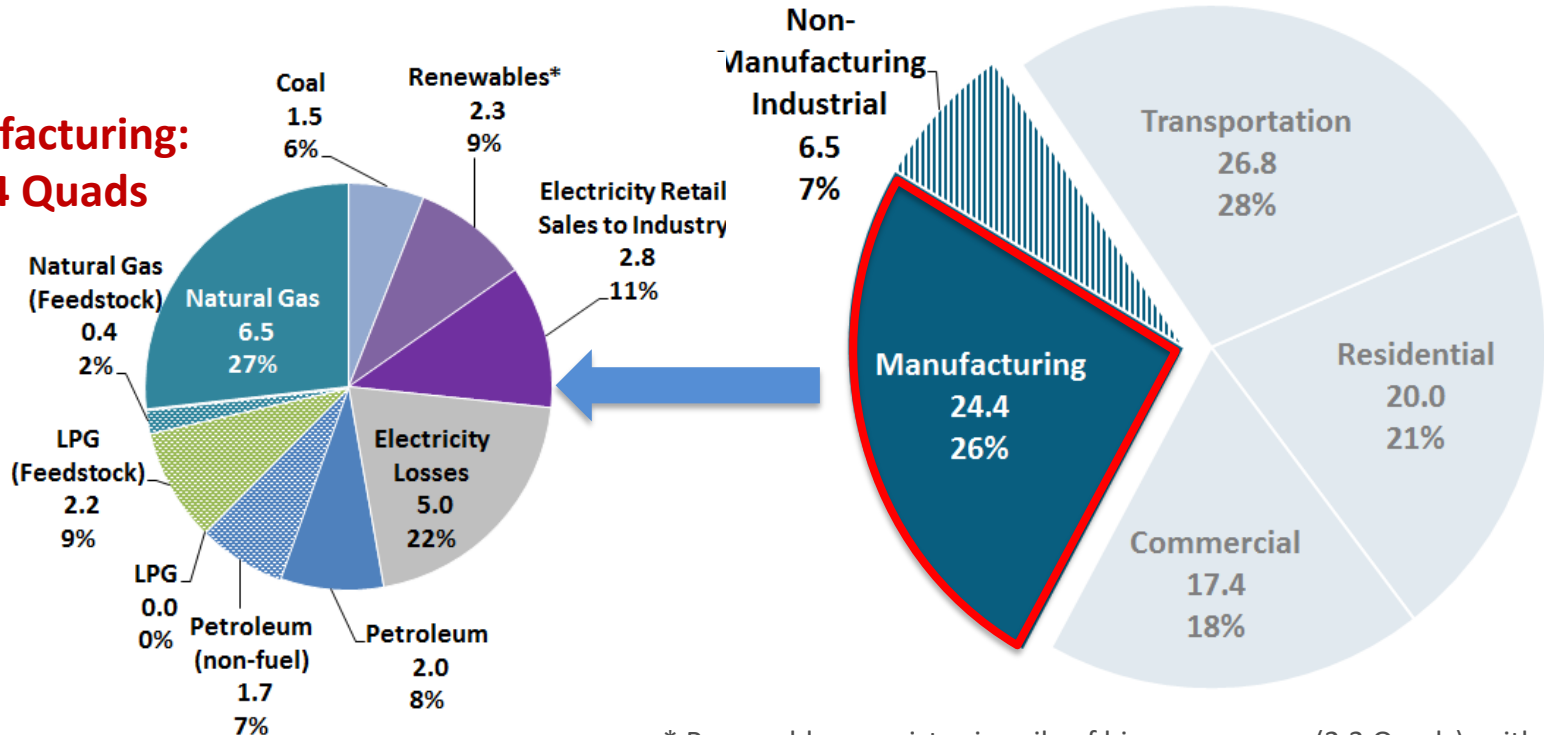
**2012 Data**

Source: EIA Monthly Energy Review, Aug 2014; AEO 2014

# U.S. Manufacturing Energy Use

U.S. Economy: 95 Quads

**Manufacturing:  
24.4 Quads**



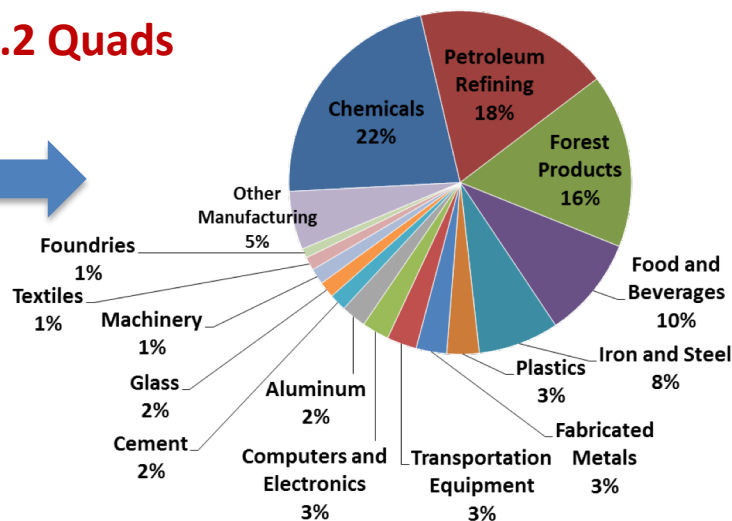
2012 Data

Source: EIA Monthly Energy Review, Aug 2014; AEO 2014

\* Renewables consist primarily of biomass energy (2.3 Quads), with the remainder from onsite hydroelectric, geothermal, wind and solar energy. 4

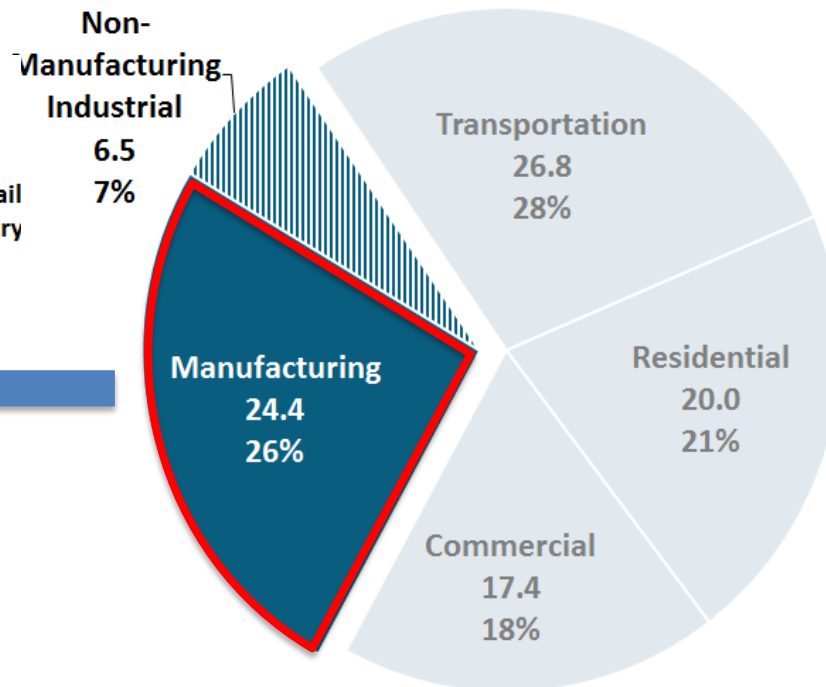
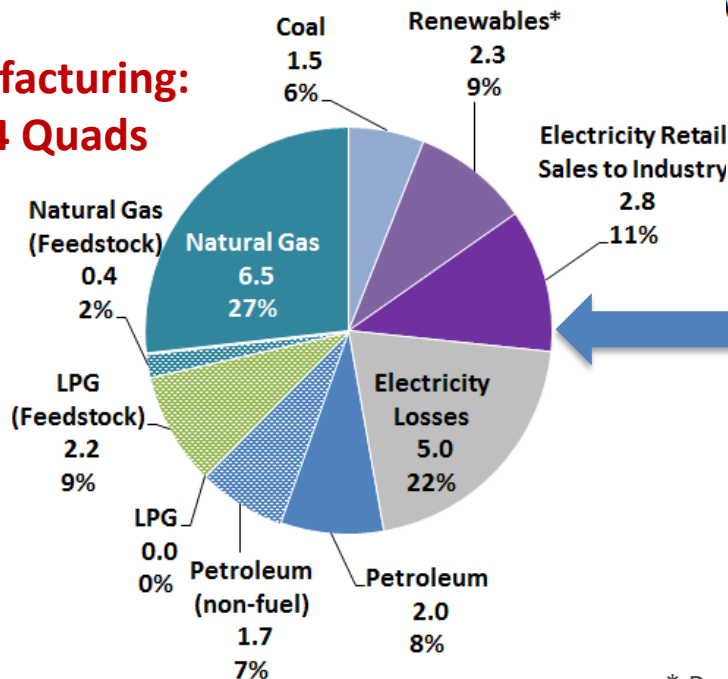
# U.S. Manufacturing Energy Use

Minus feedstocks =  
19.2 Quads



U.S. Economy: 95 Quads

Manufacturing:  
24.4 Quads



2012 Data

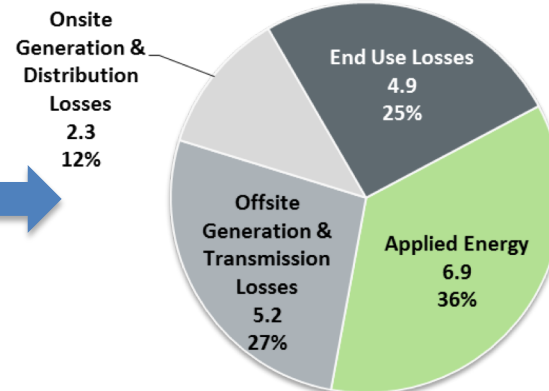
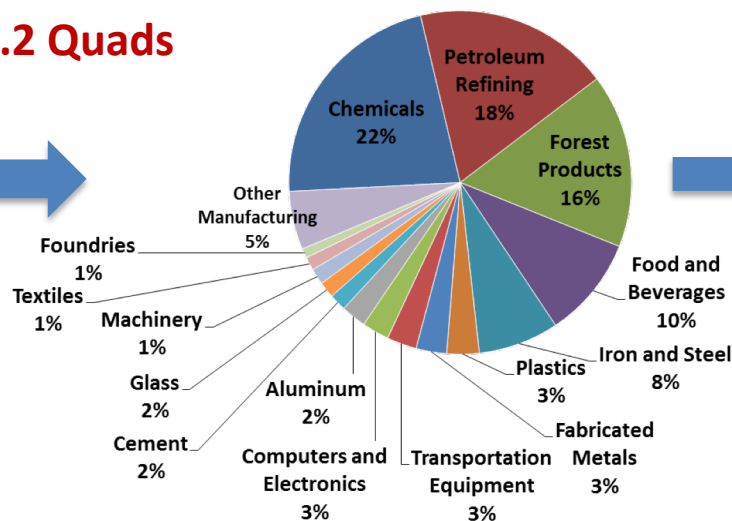
\* Renewables consist primarily of biomass energy (2.3 Quads), with the remainder from onsite hydroelectric, geothermal, wind and solar energy. 5

Source: EIA Monthly Energy Review, Aug 2014; AEO 2014

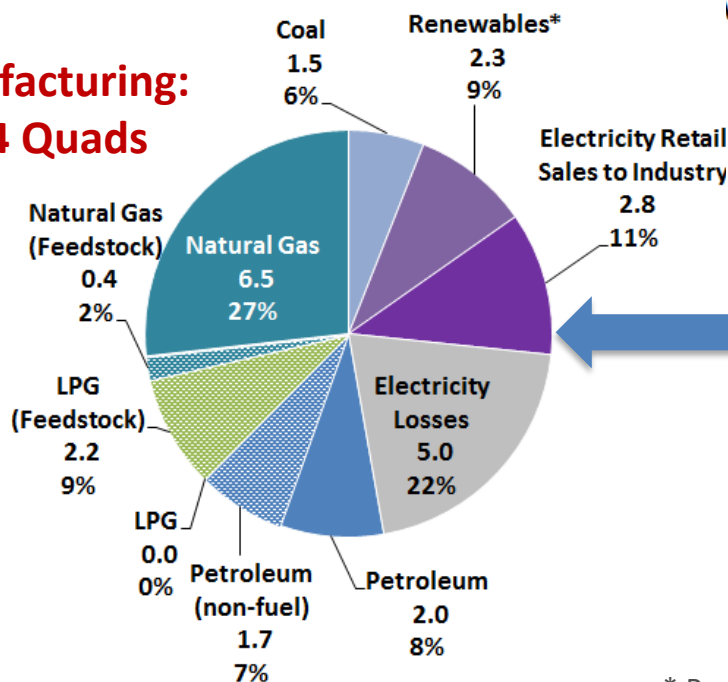


# U.S. Manufacturing Energy Use

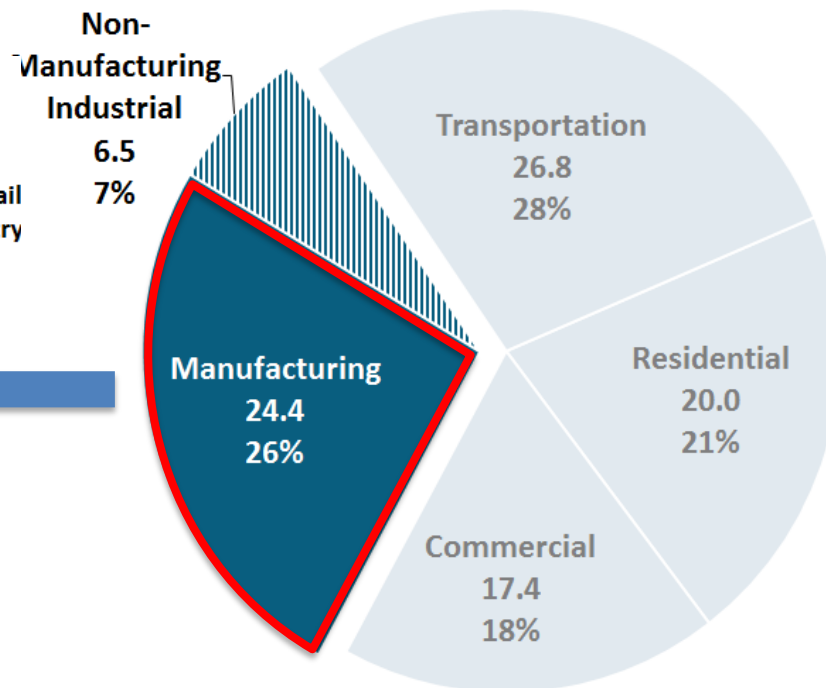
Minus feedstocks =  
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U.S. Economy: 95 Quads

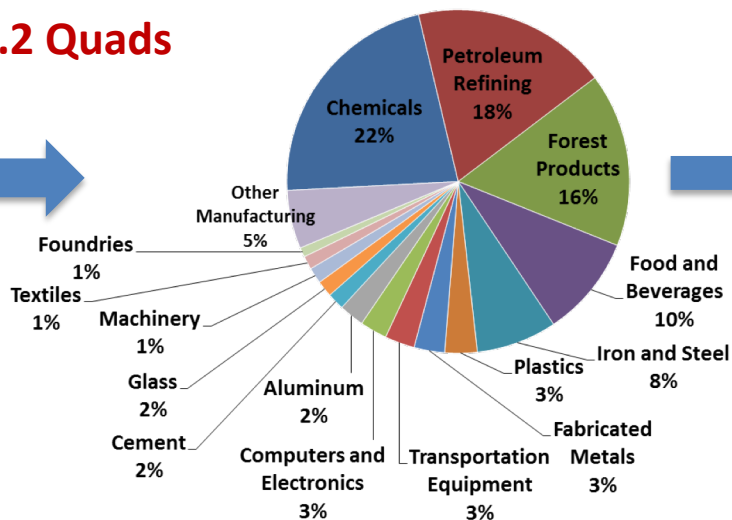


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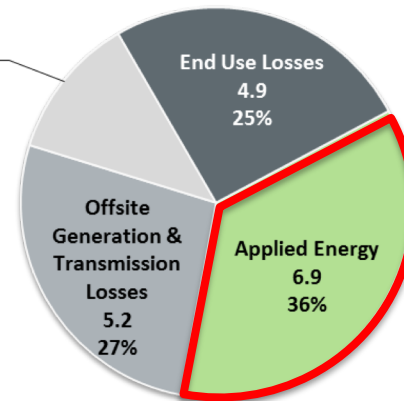
2012 Data

Source: EIA Monthly Energy Review, Aug 2014; AEO 2014

**Minus feedstocks =  
19.2 Quads**

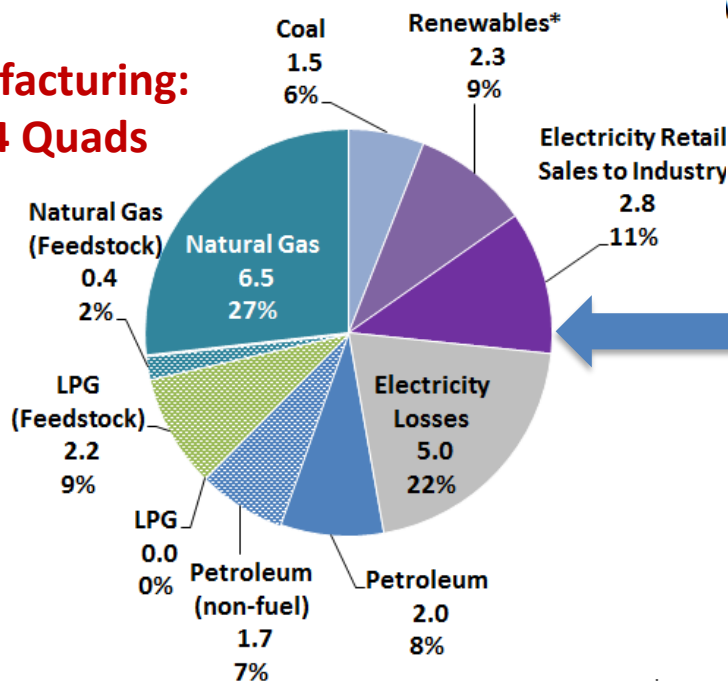


Onsite  
Generation &  
Distribution  
Losses  
2.3  
12%

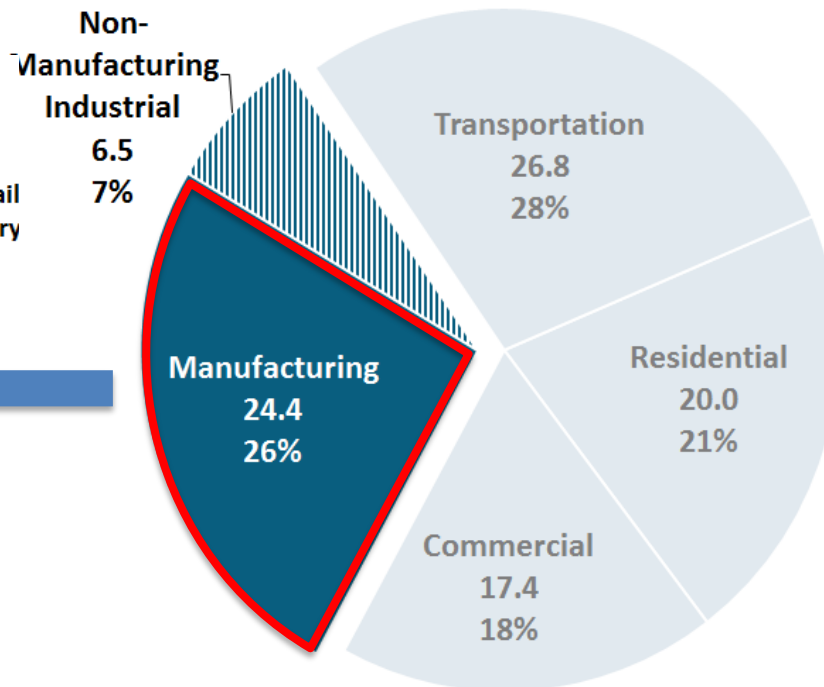


**Of the 19.2  
Quads of  
manufacturing  
energy  
demand →  
6.9 Quads are  
applied.**

**Manufacturing:  
24.4 Quads**



**U.S. Economy: 95 Quads**



**2012 Data**

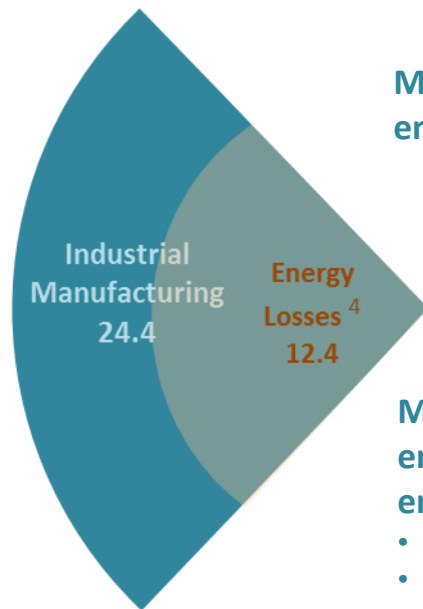
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\* Renewables consist primarily of biomass energy (2.3 Quads), with the remainder from onsite hydroelectric, geothermal, wind and solar energy.

# Opportunity Space for Manufacturing

- Improve the energy and carbon productivity of U.S. manufacturing.
- Reduce life cycle energy and resource impacts of manufactured goods.

## Manufacturing Goods



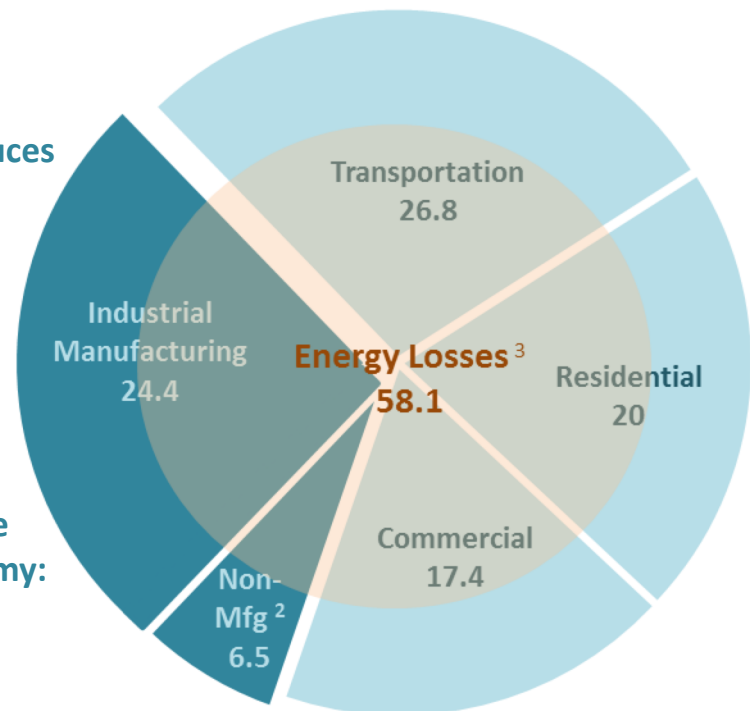
More efficient manufacturing reduces energy losses.

and

More efficient manufacturing enables technologies that improve energy use throughout the economy:

- Transportation
- Buildings
- Energy Production and Delivery

## Use of Manufactured Goods



U.S. Energy Economy by Sector  
95.1 quadrillion Btus, 2012<sup>1</sup>

<sup>1</sup> Energy consumption by sector from EIA Monthly Energy Review, 2012

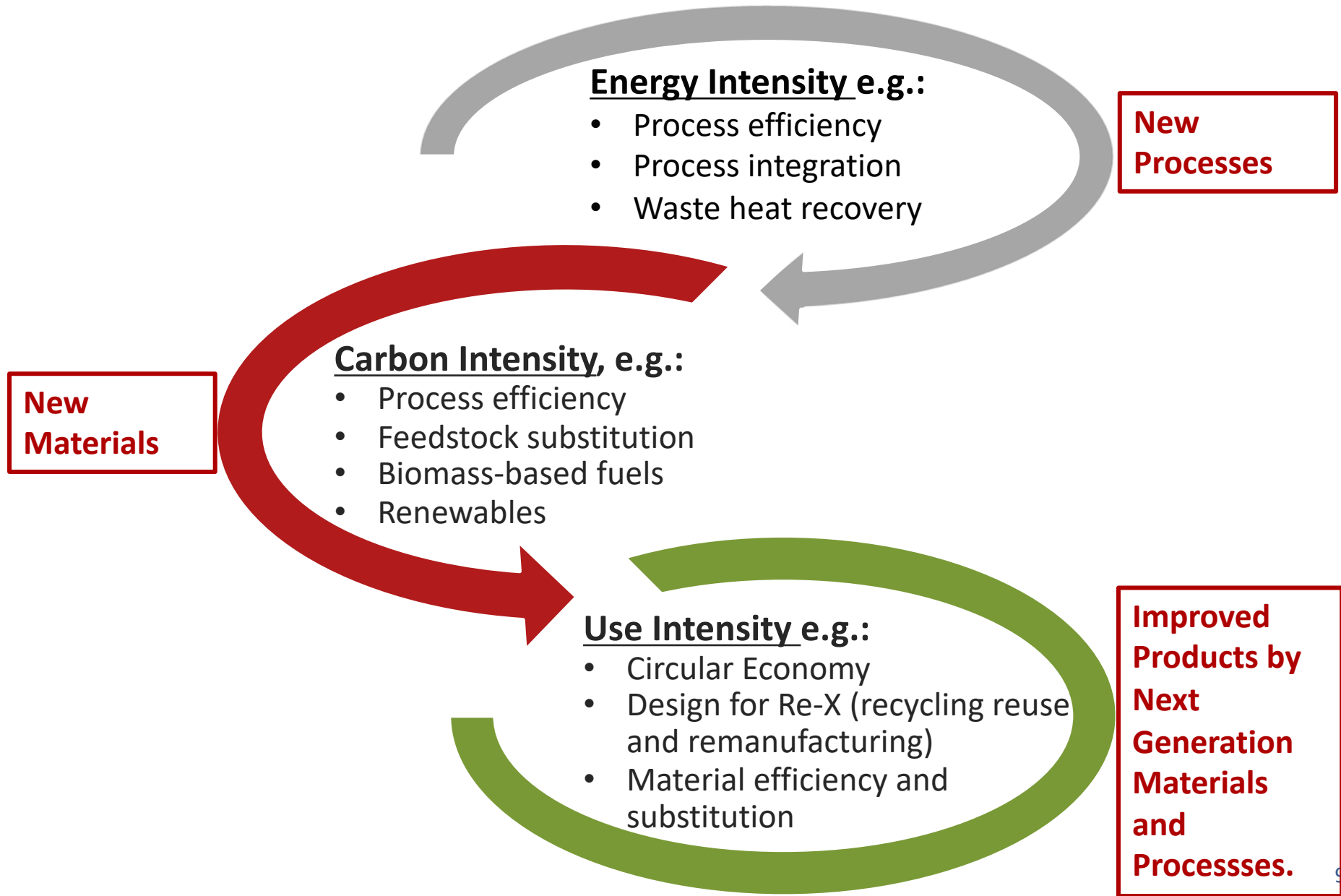
<sup>2</sup> Industrial non-manufacturing includes agriculture, mining, and construction

<sup>3</sup> US economy energy losses determined from LLNL Energy Flow Chart 2012 (Rejected Energy)

<sup>4</sup> Manufacturing energy losses determined from DOE AMO Sankey/Footprint Diagrams (2010 data)

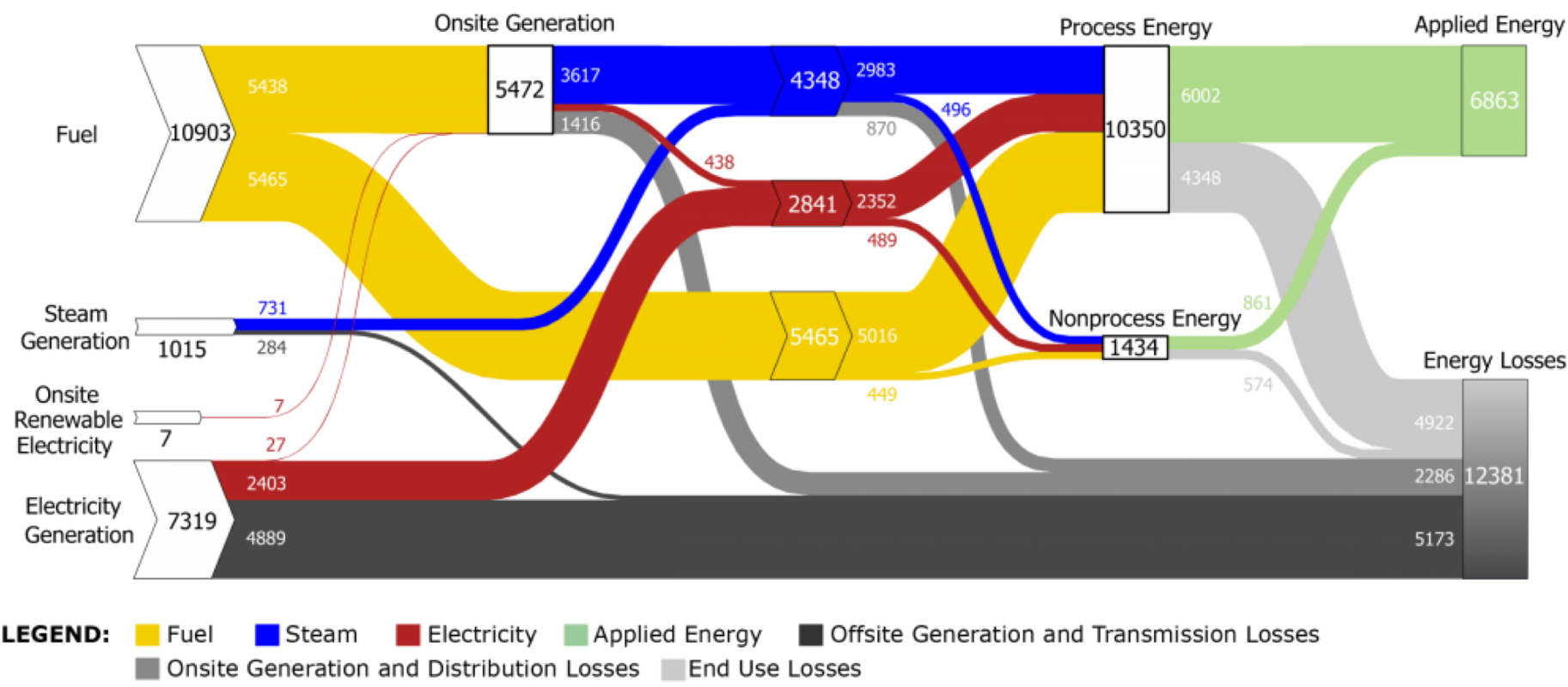


# Drivers to Reduce Energy & Emissions through the Product Life Cycle



# How to quantify the opportunity space? Start with current energy use within the manufacturing sector...

U.S. Manufacturing Sector (TBtu), 2010

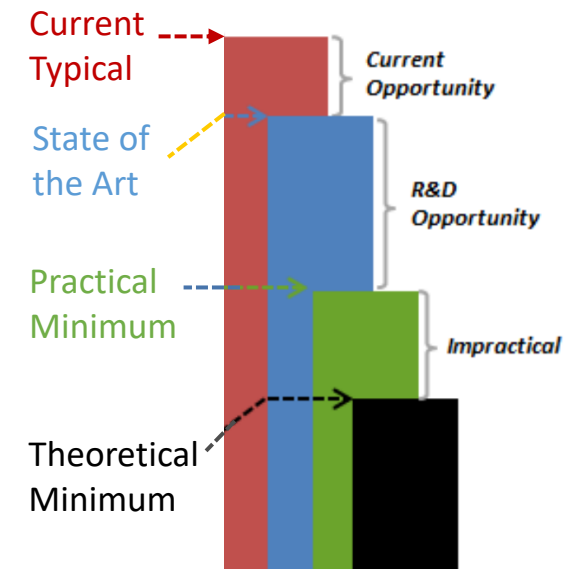


Note: 1 quad = 1,000 TBtu

## ... and investigate energy savings potentials – Bandwidth studies.

<b>2015</b> (published)	<b>Manufacturing sector bandwidth studies:</b> <ul style="list-style-type: none"> <li>Chemicals</li> <li>Iron &amp; Steel</li> <li>Pulp &amp; Paper</li> <li>Petroleum Refining</li> </ul>
<b>2017</b> (published)	<b>Lightweight materials bandwidth studies:</b> <ul style="list-style-type: none"> <li>Aluminum</li> <li>Advanced High Strength Steel</li> <li>Titanium</li> <li>Magnesium</li> <li>Carbon Fiber Reinforced Polymer Composites</li> <li>Glass Fiber Reinforced Polymer Composites</li> </ul> <b>Water/energy studies:</b> <ul style="list-style-type: none"> <li>Desalination Bandwidth Study</li> </ul> <b>Manufacturing sector bandwidth studies:</b> <ul style="list-style-type: none"> <li>Plastics &amp; Rubber Products</li> <li>Cement</li> <li>Glass</li> <li>Food &amp; Beverage</li> </ul>

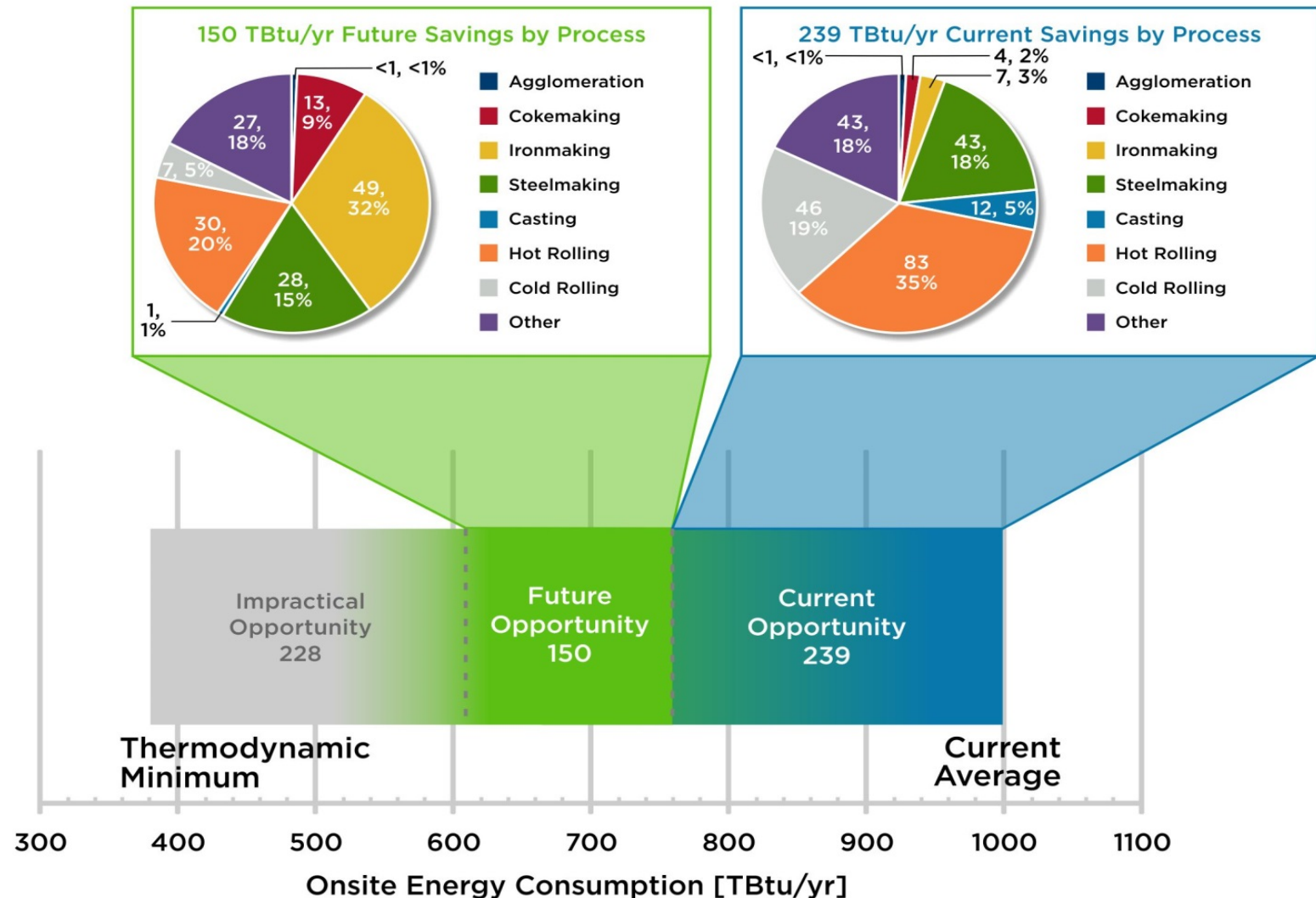
**Energy bandwidth studies** can frame the range (or *bandwidth*) of potential energy savings in manufacturing, and technology opportunities to realize those savings.





# Bandwidth analyses are bottom-up studies starting at the manufacturing process/unit operation level ....

## Technical Energy Savings Opportunities: Iron & Steel Industry 2015 Bandwidth Study – potential by major process area



## ... for potential energy improvements .

### Energy Intensity e.g.:

Process efficiency  
Process integration  
Waste heat recovery

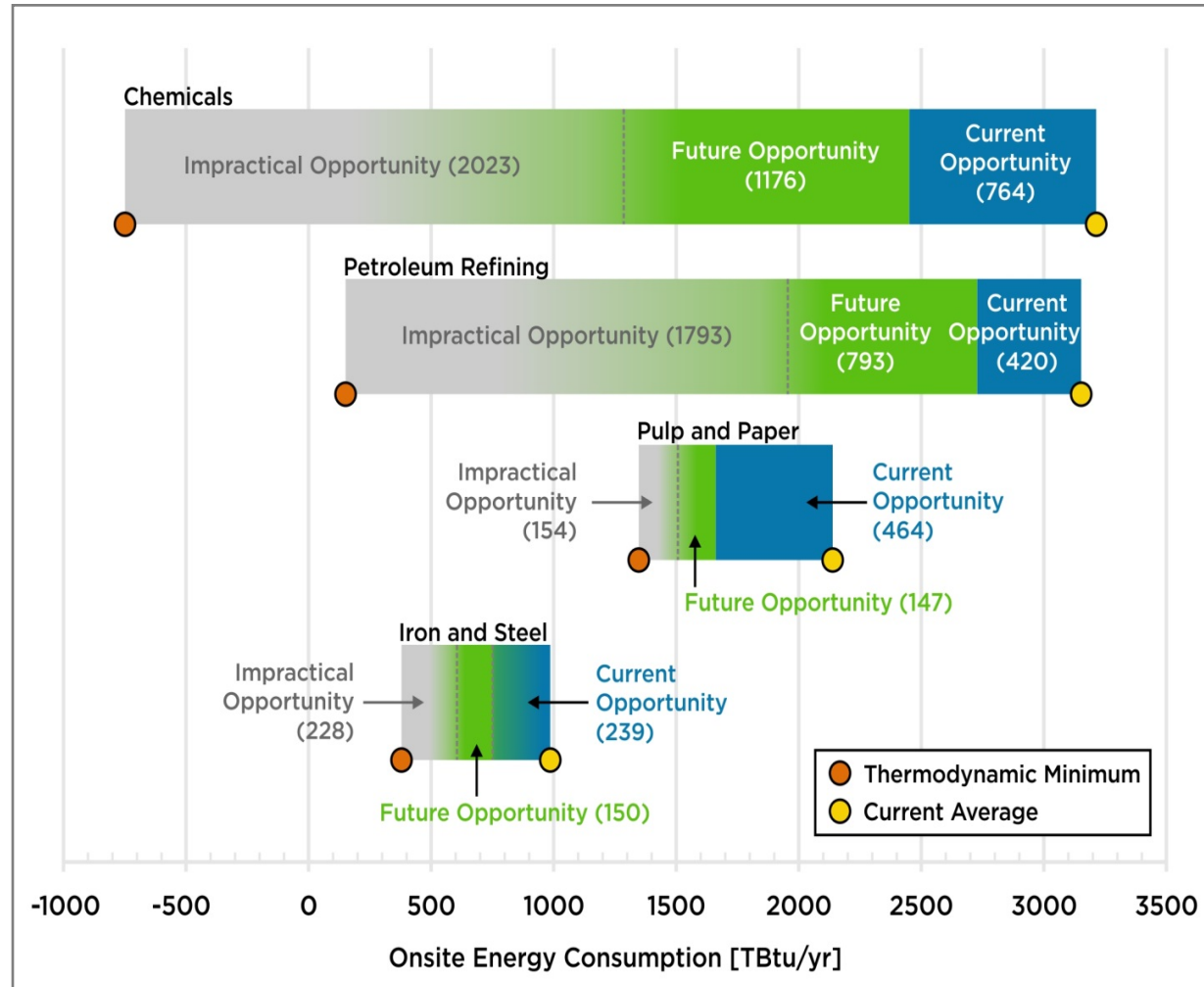
### Carbon Intensity, e.g.:

Process efficiency  
Feedstock substitution  
Biomass-based fuels  
Renewables

### Use Intensity e.g.:

Circular economy Design for  
Re-X (recycling,  
reuse and remanufacturing)  
Material efficiency and  
substitution

### Technical Energy Savings Opportunities:



Source: DOE/AMO, Energy Bandwidth Studies (2015)

Note: 1 quad = 1000 TBtu

# Carbon Intensity

## Energy Intensity e.g.:

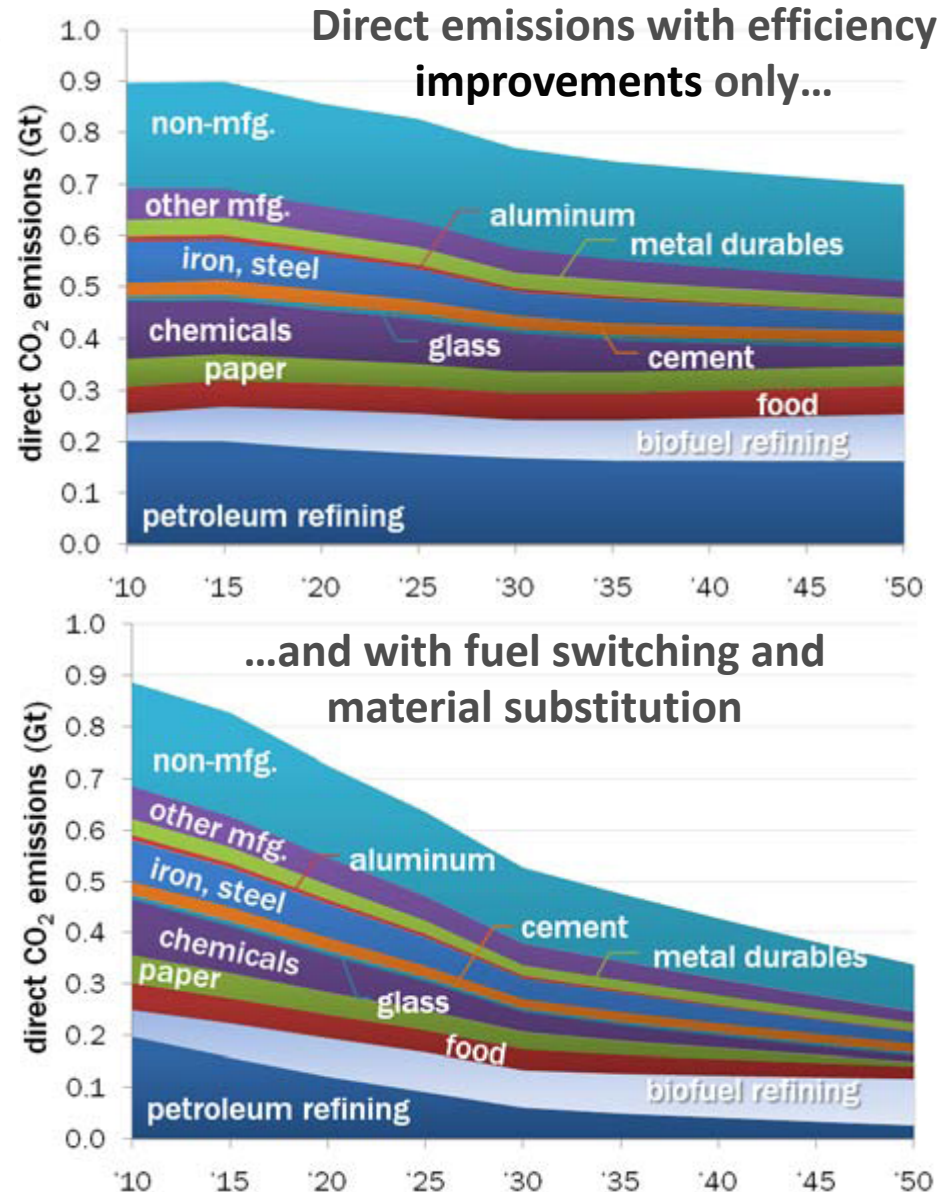
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## Carbon Intensity, e.g.:

Process efficiency  
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## Use Intensity e.g.:

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substitution



Example analysis based in part on bandwidth SOTA & PM potential, and EIA Annual Energy Outlook (AEO) forecast as baseline.



# Use Intensity

## Aluminum

btu/lb	primary	secondary
Current average	26,000	2,200
Practically achievable	20,000	925
Current savings potential	6,000 btu/lb Process improvement	1,275 Energy Intensity
Theoretical minimum	10,200	510

23,800 btu/lb  
Materials shift

Use  
Intensity

### Energy Intensity e.g.:

Process efficiency  
Process integration  
Waste heat recovery

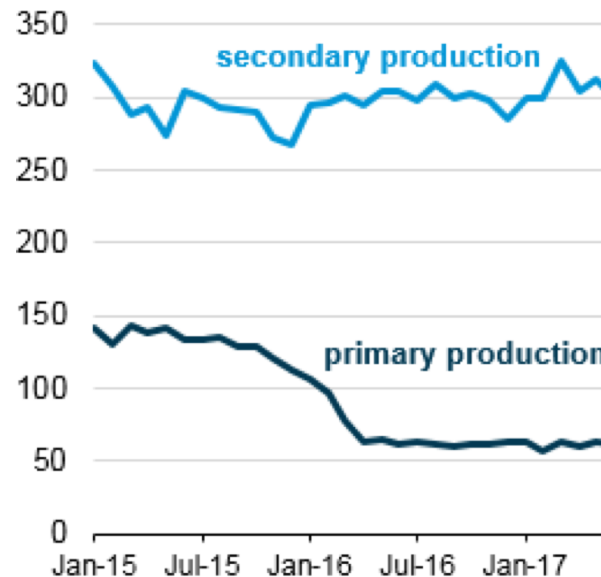
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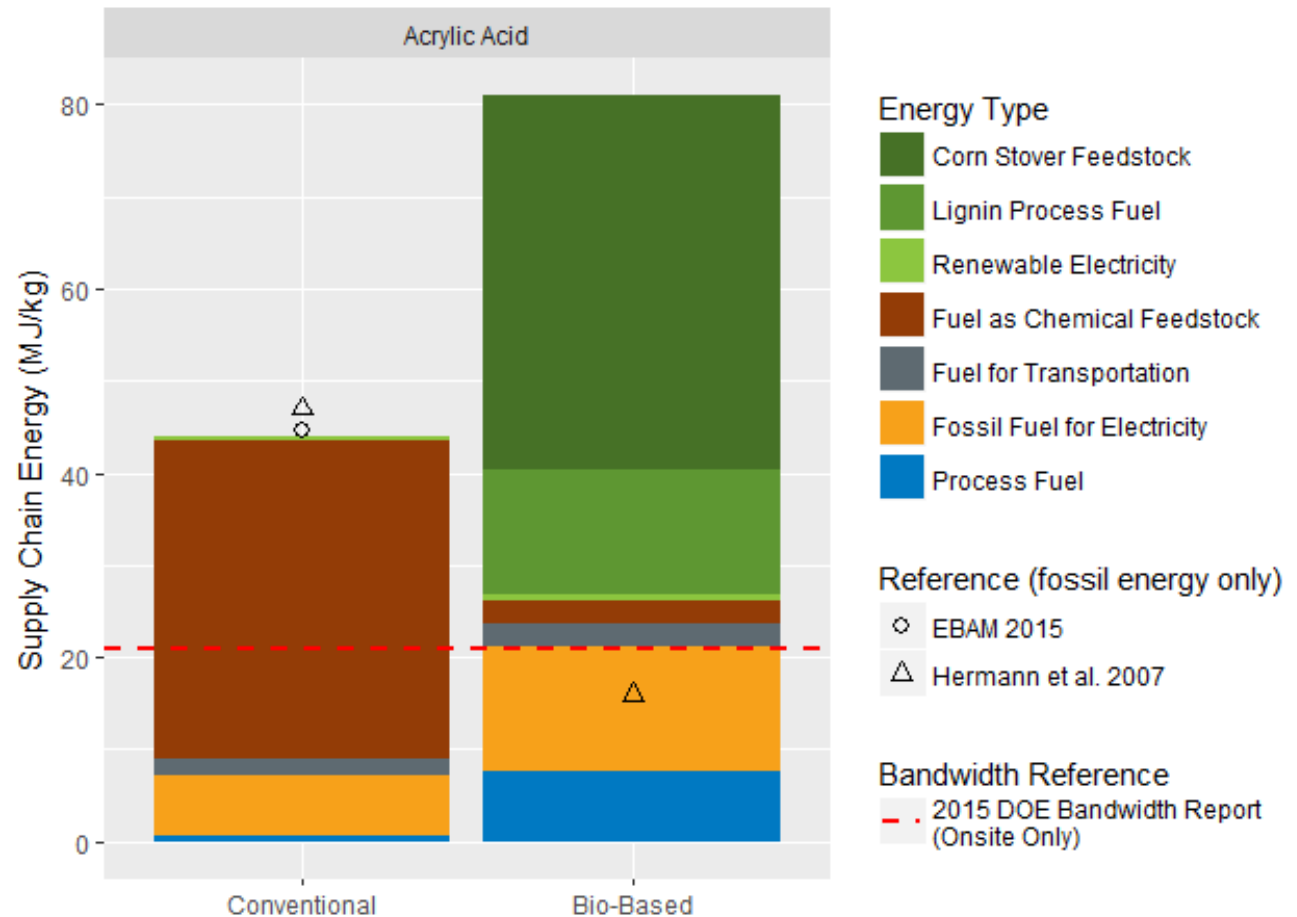
Monthly U.S. aluminum production  
thousand metric tons



# Fuels as Feedstocks: Chemical Bandwidth Extension Analysis to understand full supply chain implications

- **Goal 1:** Supply chain analysis based on 2015 DOE chemical sector energy bandwidth study
- **Goal 2:** Determine supply chain impacts associated with bio-based chemical production

- 73 fossil-based and 3 bio-based chemical supply chains analyzed using NREL's **MFI tool**\*
- Fossil **feedstock** energy is reduced by 80-90% in bio-based scenarios
- GHG emissions may be **higher** for some bio-based pathways, due to higher process fuel or electricity requirements



\* <https://www.nrel.gov/manufacturing/mfi-modeling-tool.html>

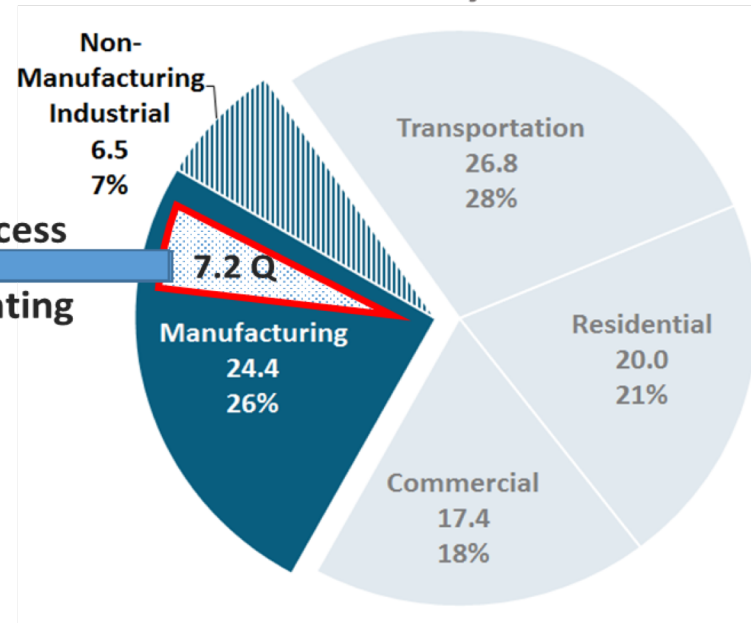
# Opportunities in process heating

Process Heating in the manufacturing sector: 7.2 Quads



Approximately 2.5 Quad opportunity in process heating alone

U.S. Economy: 95 Quads

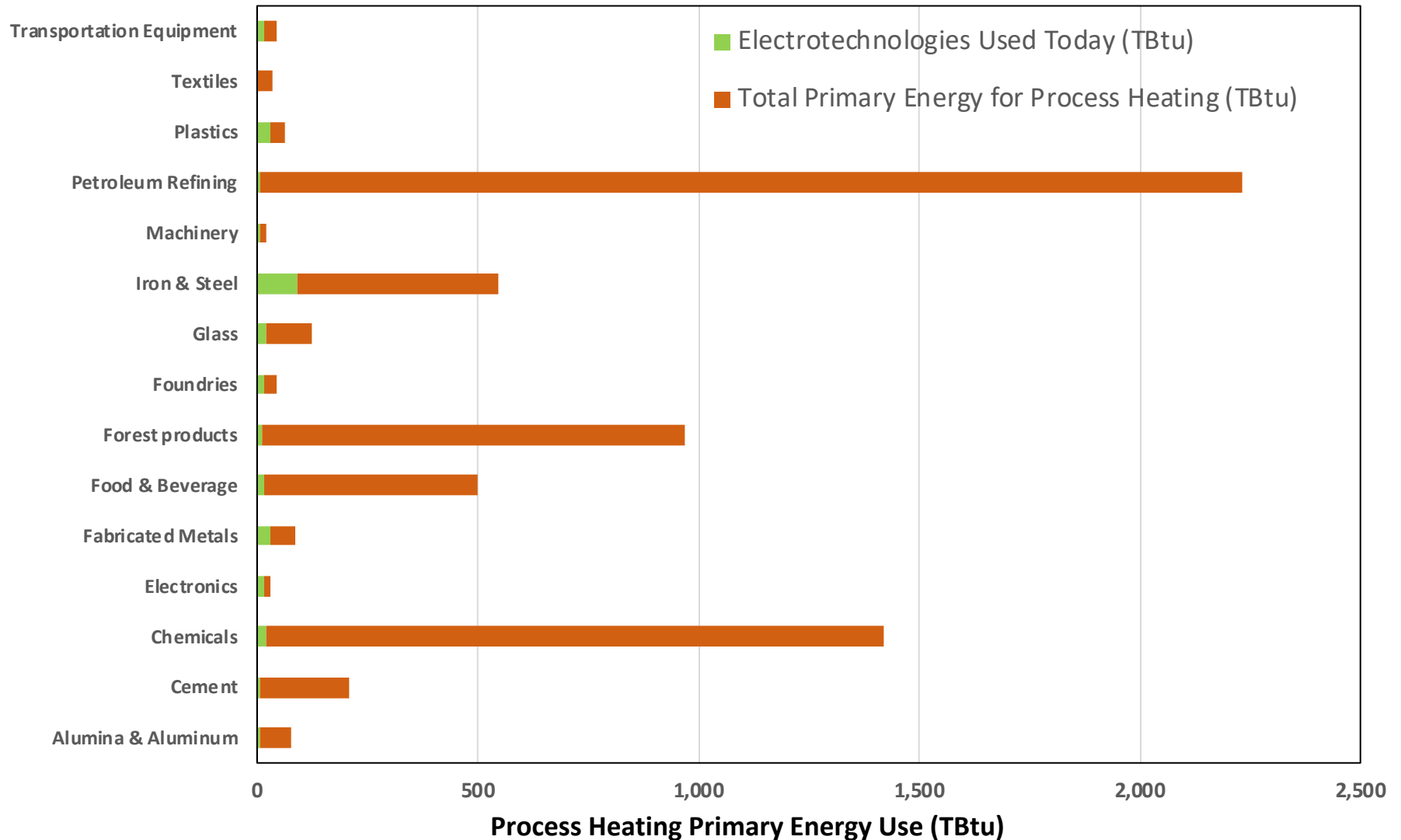


Source: EIA Monthly Energy Review, Aug 2014; AEO 2014

- **7 Quads.** Process heating accounts for a sizable fraction of total U.S. energy use, and more direct energy use than any other energy consuming processes in manufacturing.
- **95% fossil fuel based.**
- **Potential?** What is potential to avoid the 2.5 Q of energy losses and reduce the 4.6 Q of energy demand in process heating?
- **Opportunity for electrification?** Traditional industrial (thermal) processes can be inefficient, difficult to control and result in materials and products with compromised quality and performance.
- **Timeframe?** Can adoptions of electric arc furnaces; Hall-Herault for aluminum; induction melting & heat-treating; etc. inform future technology adoption/progression?

# Use of Electricity for Process Heating in Different Industries

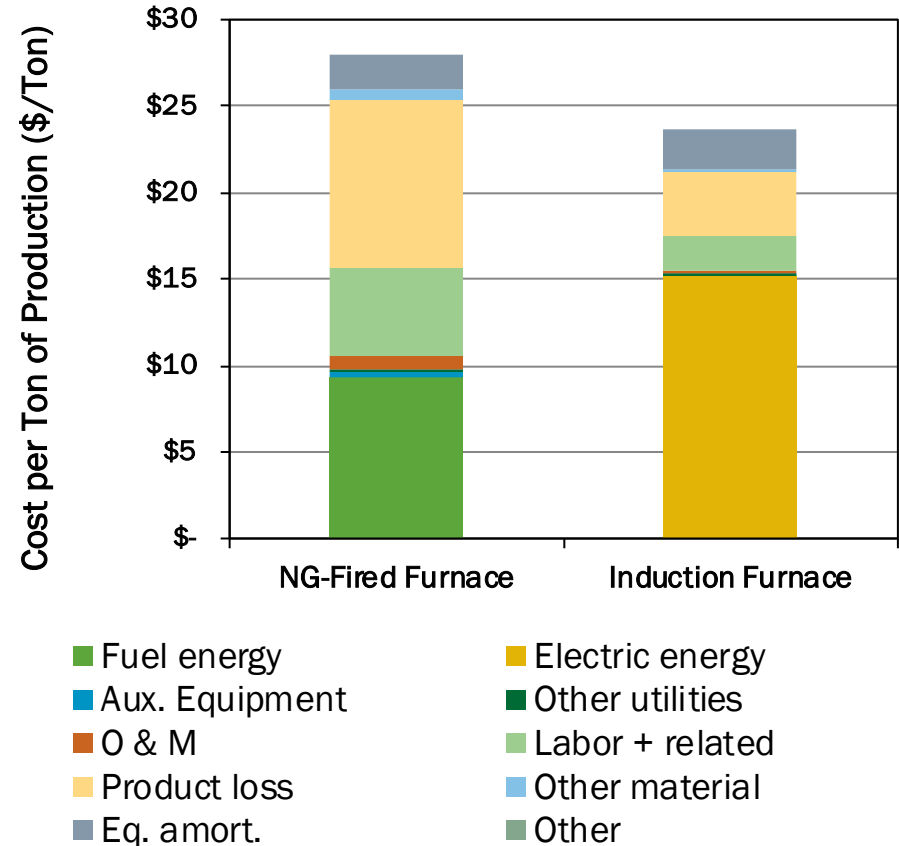
(Source: Manufacturing Energy Consumption Survey, Energy Information Administration, 2010)



# Electrotechnologies Analysis Model and Case Studies

## Study and Analysis Objectives

- Identify use of **current and emerging ETs** in process heating applications.
- Identify the **barriers to the large scale implementation** of ETs in the manufacturing sector
- **Quantify the economic and other benefits** from the use of ETs or hybrid systems at manufacturing process level for major industries.
- **Estimate of the national level impact** (i.e., increase in electricity use and production requirement) with application of ETs in all major industries.



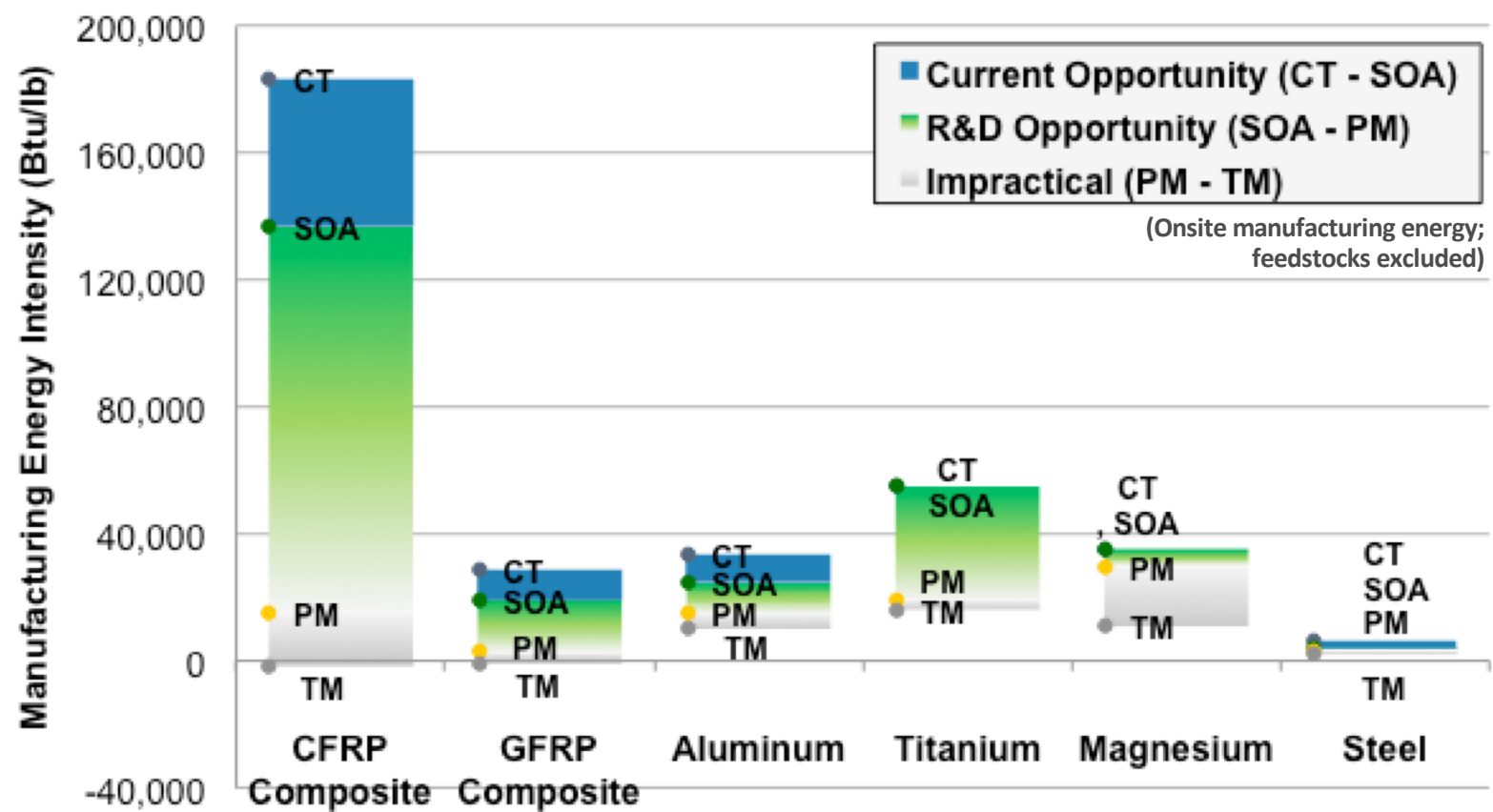
**Preliminary - case study on NG-Fired Furnace vs Induction Furnace in a Forging Plant**

# Global Manufacturing Sector Energy Consumption by fuel type, 2015.

	Coal and coal products	Electricity	Natural gas	Oil products	Biofuels and waste	Other
World	31%	27%	20%	10%	7%	5%
United States	8%	25%	48%	4%	12%	2%
Canada	6%	36%	35%	6%	15%	2%
France	9%	36%	42%	6%	6%	0.4%
Germany	12%	35%	34%	5%	7%	8%
Italy	5%	38%	32%	11%	3%	11%
Japan	29%	32%	14%	20%	4%	0%
United Kingdom	9%	36%	32%	16%	4%	3%
China	57%	28%	4%	5%	0%	6%
Rest of World	19%	24%	25%	14%	13%	5%

Source: IEA World Energy Balances. Accessed September 2017.

# Looking forward - anticipate and address tomorrow's energy intensive materials with R&D today

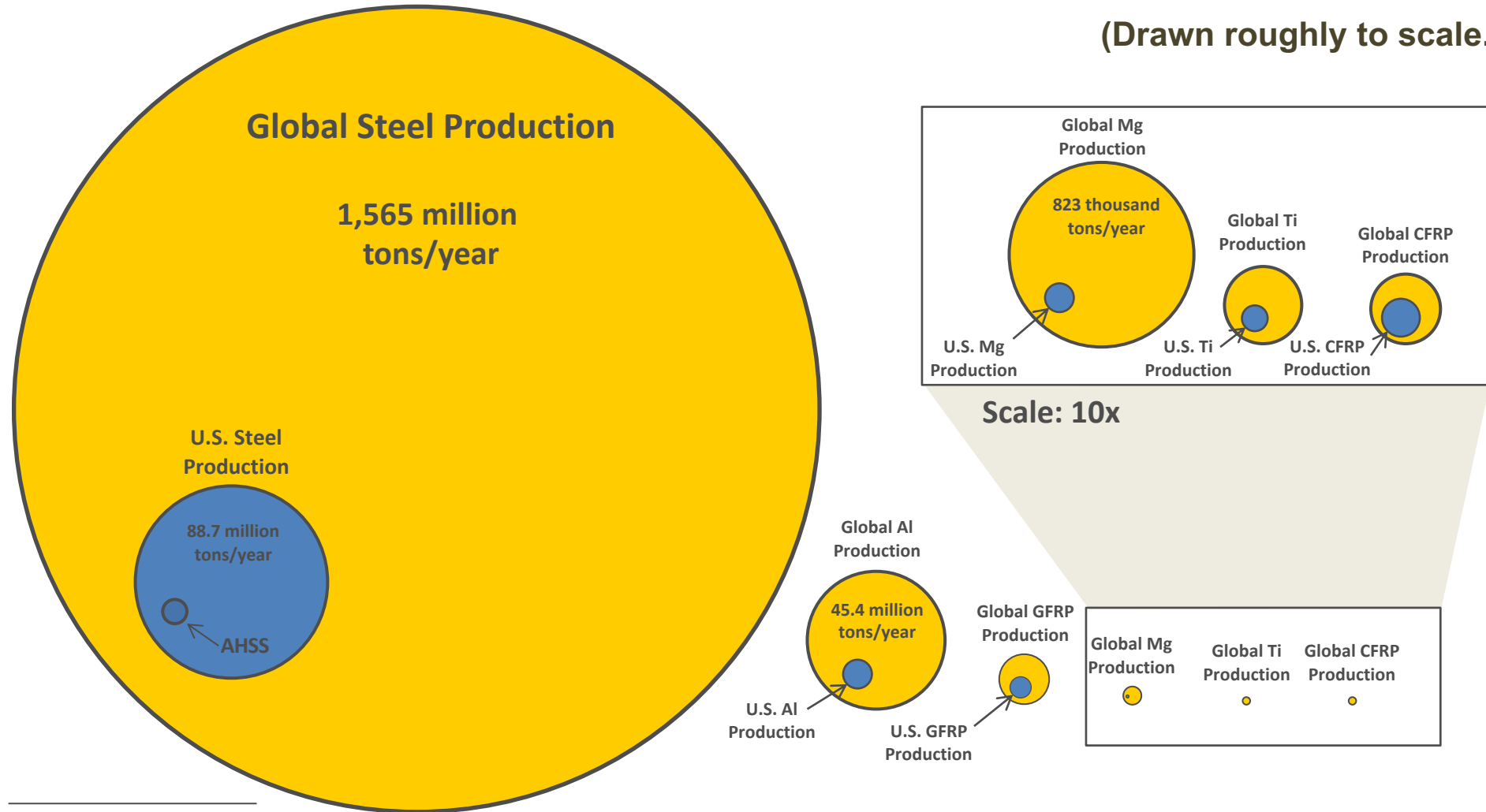


CFRP composites have the highest manufacturing energy intensity, but with R&D advances could compete with incumbent materials on an energy/performance basis.



# Context - Global and U.S. production of steel and lightweight materials (2010)

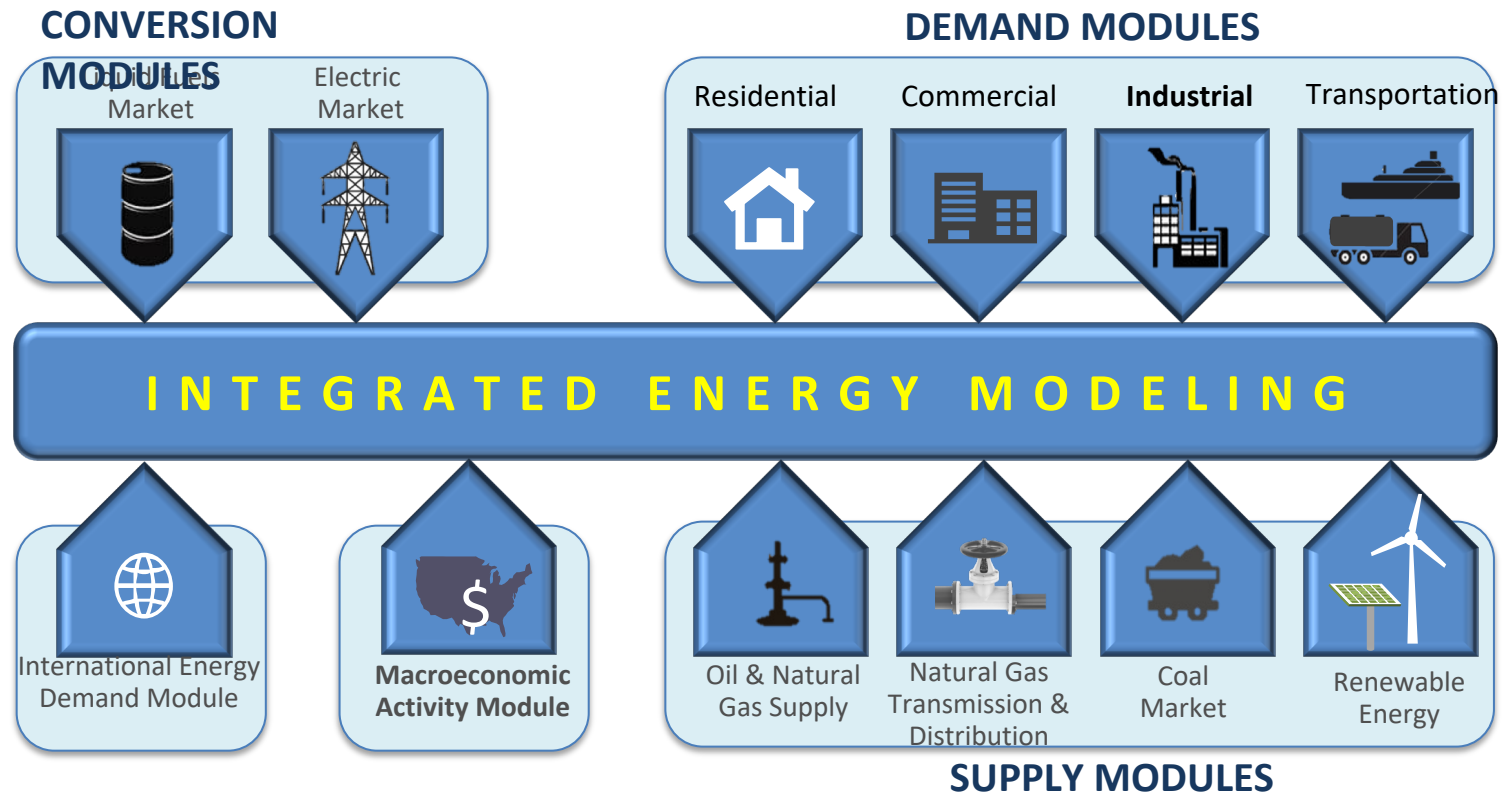
(Drawn roughly to scale.)



Steel: Global 1,565 million tons/year; U.S. 88.7 million tonnes/year  
Aluminum: Global 45.4 million tons/year; U.S. 1.9 million tons/year  
GFRP: Global 6.0 million tons/year; U.S. 1.1 million tons/year  
Magnesium: Global 823 thousand tons/year; U.S. 21 thousand tons/year  
Titanium: Global 146 thousand tons/year; U.S. 17 thousand tons/year  
CFRP: Global 117 thousand tonnes/year; U.S. 33 thousand tonnes/year

# National Energy Modeling System (NEMS)

NEMS is a simulation model of the U.S. energy system organized by energy producing, consuming, and conversion sectors.



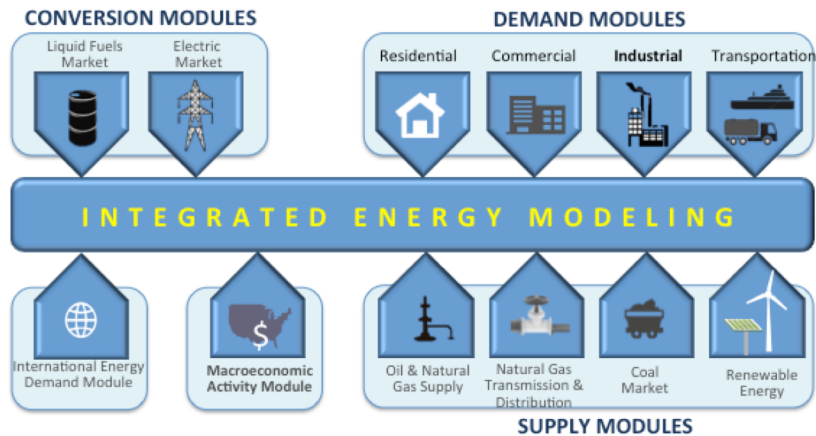
- The Industrial Demand Module (IDM) estimates energy consumption by energy source (fuels and feedstocks) for 15 manufacturing and 6 non-manufacturing industries.
- Process energy is modeled in two different ways, either with technologies by process flow or by end uses using efficiency (TPC) curves

# The Annual Energy Outlook (AEO) is based on NEMS

## Examples of constraints/concerns with the industrial model:

- The Industrial Demand Module (IDM) provides very limited opportunities to shift to certain energy sources, e.g. electricity based technologies. There are no electric boiler options in the model.
- Technology choice (in processes) is only available for 5 major industries. *Cement & Lime (AEO2012), Aluminum (AEO2013), Glass (AEO2014), Steel (AEO2016), Pulp & Paper (AEO2016)*
- Diagnostic cases have illustrated that for the fuel competition (among selected technologies), electricity prices have the greatest influence on technology shares, with a limited impact from the alternative-specific constants ('forcing electricity') and no significant impact from the cost of the technologies.

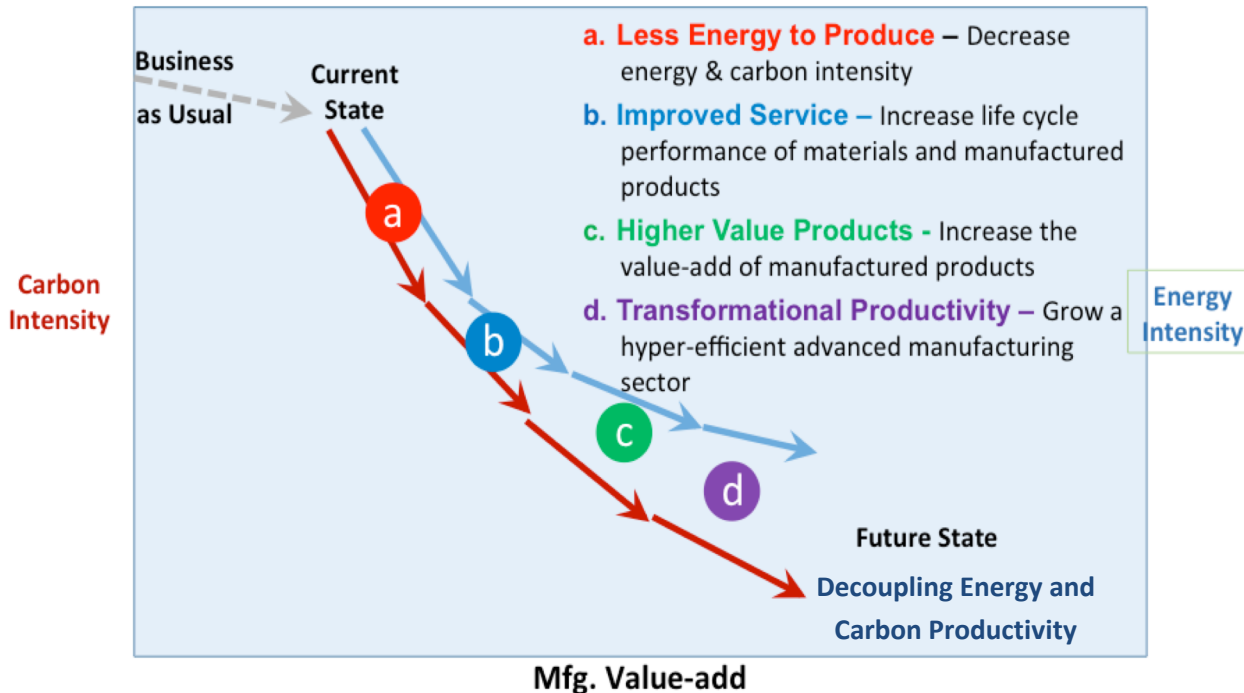
# Do our current frameworks demonstrate a lack of vision?



Technology static over decades.  
Future structure largely based on  
current structure.

**Pessimistic or pragmatic?**

## Drivers – Moving Towards High Energy & Carbon Productivity



Future looks very  
different.

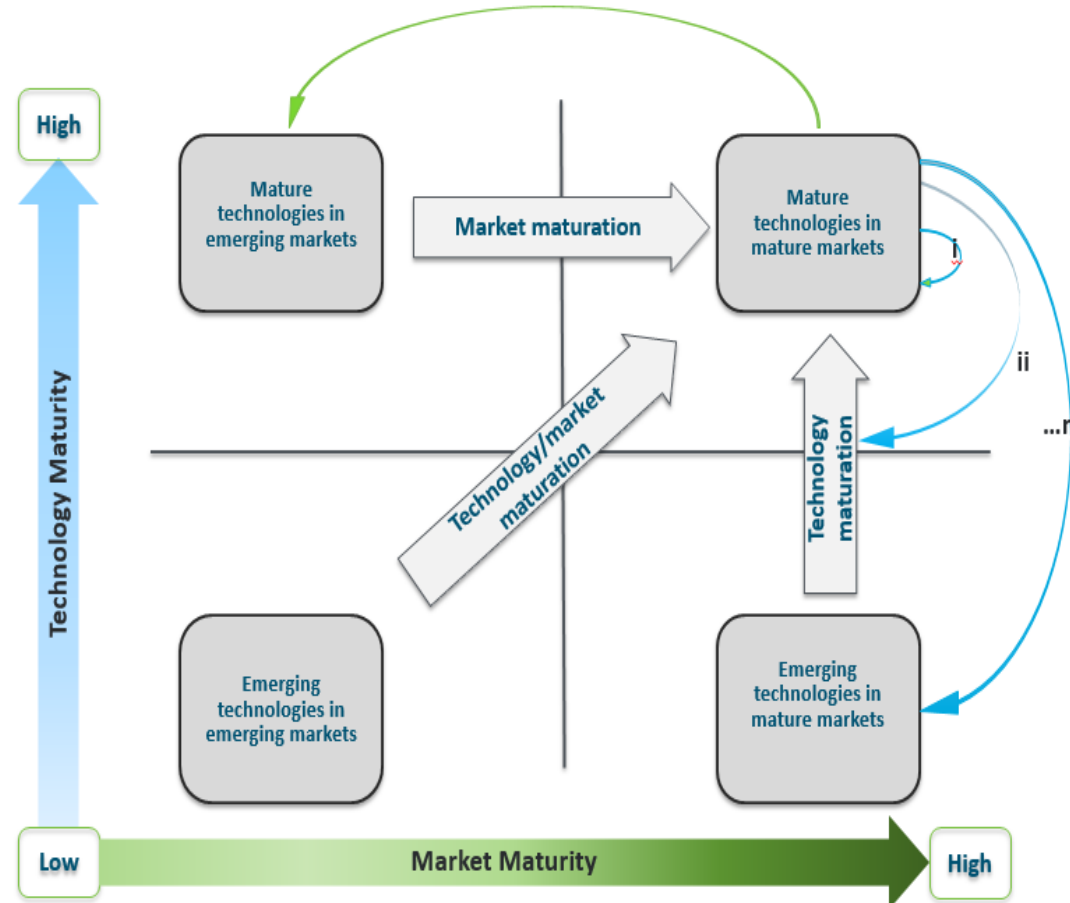
**Optimistic or  
delusional?**

# Technology progression cycles

## Physical science innovation timeline

Technology Stage	Timing
Theory	Decades
Fundamental research	Decades
Technology development	5–10 years
Proof of concept	1–2 years
Prototype	6 months
Alpha product	6–12 months
Qualification & manufacturing	12 months
Product extensions	2 years +

Survey of 116 firms New product cycle times (months)	
New-to-the-world	53.2
New product lines	36.0
Next generation improvements	22.0
Incremental improvements	8.6



Griffin, A. (2002). Product development cycle time for business-to-business products. *Industrial Marketing Management*, 31(4), 291-304.

von Windheim, J., & Myers, B. (2014). A lab-to-market roadmap for early-stage entrepreneurship. *Translational Materials Research*, 1(1), 016001.

# Technology Progression – Confluence of Additive/Composites Manufacturing Technologies

## Big Area Additive Manufacturing (BAAM)

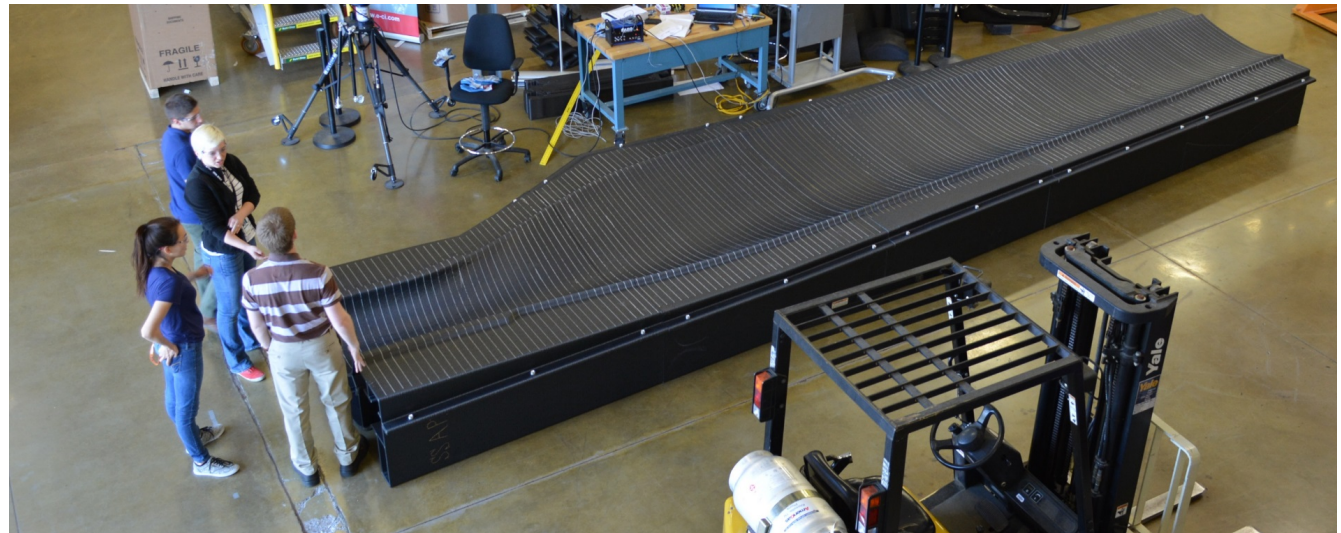
- **Obstacle:** Most additive processes are slow (1-4 in<sup>3</sup>/hr), use higher cost feedstocks, and have small build chambers.
- **Solution:** ORNL has worked with equipment manufacturers and the supply chain to develop large scale additive processes that are bigger, faster, cheaper, and increase the materials used.

- **Large Scale Printers**
  - Cincinnati System 8'x20'x6' build volume
- **Fast Deposition Rates**
  - Up to 100 lbs/hr (or 1,000 ci/hr)
- **Cheaper Feedstocks: Pellet-to-Part**
  - Pelletized feed replaces filament with up to 50x reduction in material cost
- **Better Materials**
  - Higher temperature materials
  - Bio-derived materials
  - Composites Hybrids





# Additive Manufacturing or Composites Manufacturing?



Shelby Cobra replica and tooling for wind turbine blade, printed via additive manufacturing at the DOE Manufacturing Demonstration Facility at ORNL

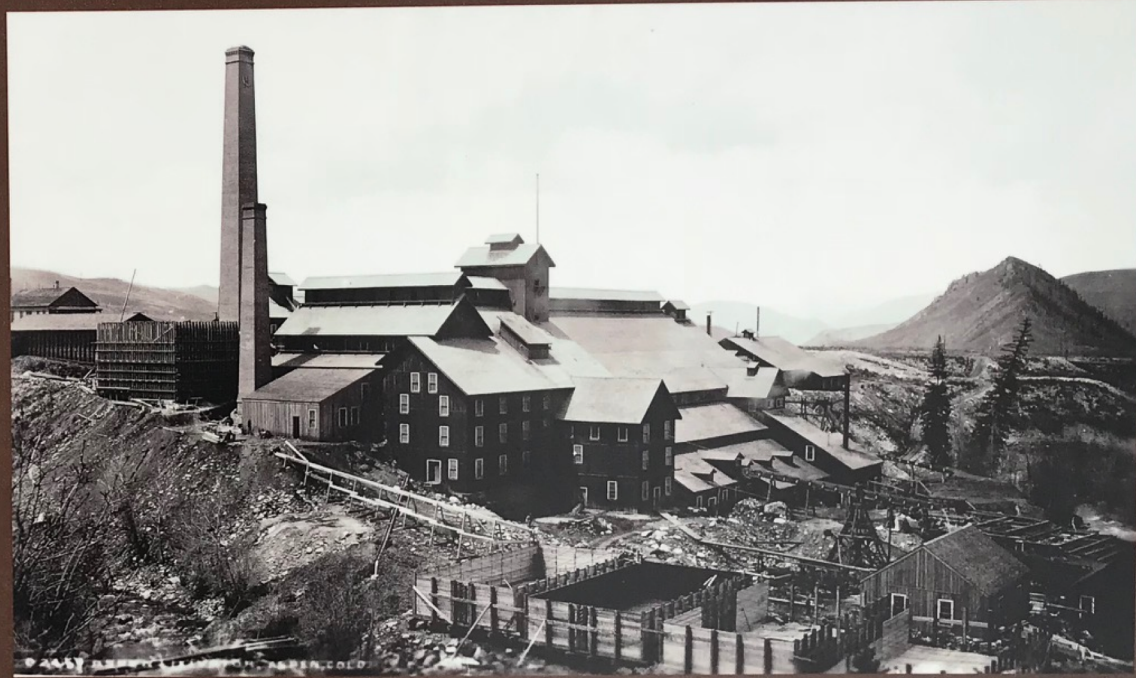


## **Opportunities for improved methods that can inform technology / policy options:**

- Refined methods to account for technology choice and technology progression in large scale models (e.g. NEMS).
- Approaches to prioritize the next generation of industrial technologies based on life cycle energy and carbon productivity.
- Integrated analysis techniques that can assess a range of technology choices.

Aspen's big news in 1892 was the building of the Holden Lixiviation works on the west side of town. The newspaper declared that "the sweet day dreams of those who have longed to see Aspen a great city are about to be realized." Completed just 14 months before congress repealed the Sherman Silver Act, the plant never cleared a profit and went bankrupt almost immediately. It was one of only eighteen plants build world-wide to utilize the experimental Russell Lixiviation process to refine low grade ore.

The Russell Lixiviation process used crushing, heat, and chemical salts to refine silver from ore as low grade as ten ounces per ton (Aspen ores averaged 400 to 600 ounces of silver per ton, but much low grade ore had to be discarded). The fumes from the plant's Stetefeldt furnaces were



Courtesy History Colorado

# 2018

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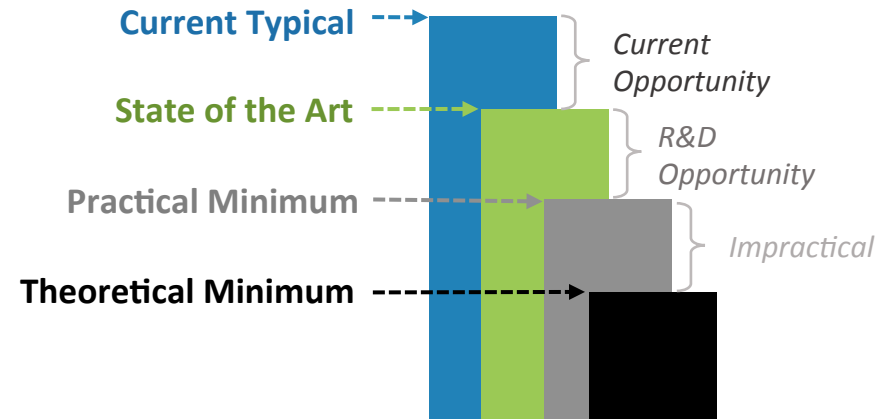
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# Bandwidth Studies on Energy Use and Potential Energy Savings in U.S. Industrial Sectors

Sector (Year Published)	Visit: <a href="https://www.energy.gov/eere/amo/energy-analysis-data-and-reports">https://www.energy.gov/eere/amo/energy-analysis-data-and-reports</a>
Advanced High Strength Steels Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/AHSS_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/AHSS_bandwidth_study_2017.pdf</a>
Aluminum Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Aluminum_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Aluminum_bandwidth_study_2017.pdf</a>
Carbon Fiber Reinforced Polymer Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Carbon_fiber_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Carbon_fiber_bandwidth_study_2017.pdf</a>
Cement Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Cement_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Cement_bandwidth_study_2017.pdf</a>
Chemical Manufacturing (2015)	<a href="https://www.energy.gov/sites/prod/files/2015/08/f26/chemical_bandwidth_report.pdf">https://www.energy.gov/sites/prod/files/2015/08/f26/chemical_bandwidth_report.pdf</a>
Food and Beverage Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Food_and_beverage_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Food_and_beverage_bandwidth_study_2017.pdf</a>
Glass Fiber Reinforced Polymer Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Glass_fiber_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Glass_fiber_bandwidth_study_2017.pdf</a>
Glass Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Glass_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Glass_bandwidth_study_2017.pdf</a>
Iron and Steel Manufacturing (2015)	<a href="https://www.energy.gov/sites/prod/files/2015/08/f26/iron_and_steel_bandwidth_report_0.pdf">https://www.energy.gov/sites/prod/files/2015/08/f26/iron_and_steel_bandwidth_report_0.pdf</a>
Magnesium Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Magnesium_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Magnesium_bandwidth_study_2017.pdf</a>
Petroleum Refining (2015)	<a href="https://www.energy.gov/sites/prod/files/2015/08/f26/petroleum_refining_bandwidth_report.pdf">https://www.energy.gov/sites/prod/files/2015/08/f26/petroleum_refining_bandwidth_report.pdf</a>
Plastics and Rubber Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Plastics_and_rubber_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Plastics_and_rubber_bandwidth_study_2017.pdf</a>
Pulp and Paper Manufacturing (2015)	<a href="https://www.energy.gov/sites/prod/files/2015/08/f26/pulp_and_paper_bandwidth_report.pdf">https://www.energy.gov/sites/prod/files/2015/08/f26/pulp_and_paper_bandwidth_report.pdf</a>
Seawater Desalination Systems (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Seawater_desalination_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Seawater_desalination_bandwidth_study_2017.pdf</a>
Titanium Manufacturing (2017)	<a href="https://www.energy.gov/sites/prod/files/2017/12/f46/Titanium_bandwidth_study_2017.pdf">https://www.energy.gov/sites/prod/files/2017/12/f46/Titanium_bandwidth_study_2017.pdf</a>

# Assess energy savings opportunities within manufacturing....

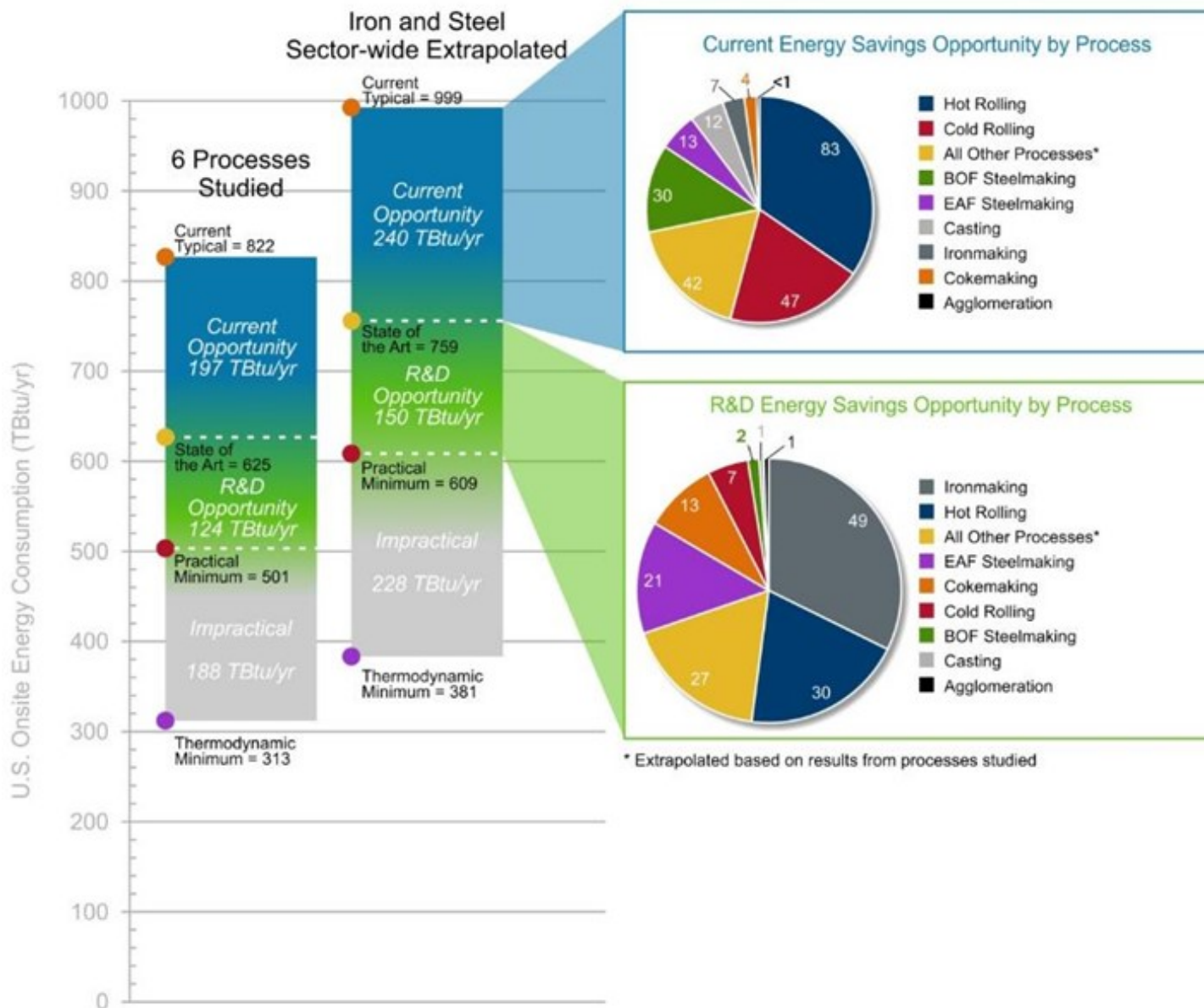
**Energy bandwidth studies** frame the range (or *bandwidth*) of potential energy savings in manufacturing, and technology opportunities to realize those savings.



## Measures of energy intensity studied:

Current Typical (CT)	State of the Art (SOA)	Practical Minimum (PM)	Thermodynamic Minimum (TM)
<u>Basis:</u> Literature review and stakeholder outreach, based on current typical manufacturing processes in the U.S.	<u>Basis:</u> Literature review and stakeholder outreach, based on the most energy-efficient technologies and practices available worldwide	<u>Basis:</u> Modeled based on plausible energy savings from identified R&D technologies under development worldwide	<u>Basis:</u> Calculated analytically using a Gibbs free energy approach assuming ideal conditions

# Technical Energy Savings Opportunities: Iron & Steel Industry 2015 Bandwidth Study – potential by major process area





## ... for potential energy improvements.

### Energy Intensity e.g.:

Process efficiency  
Process integration  
Waste heat recovery

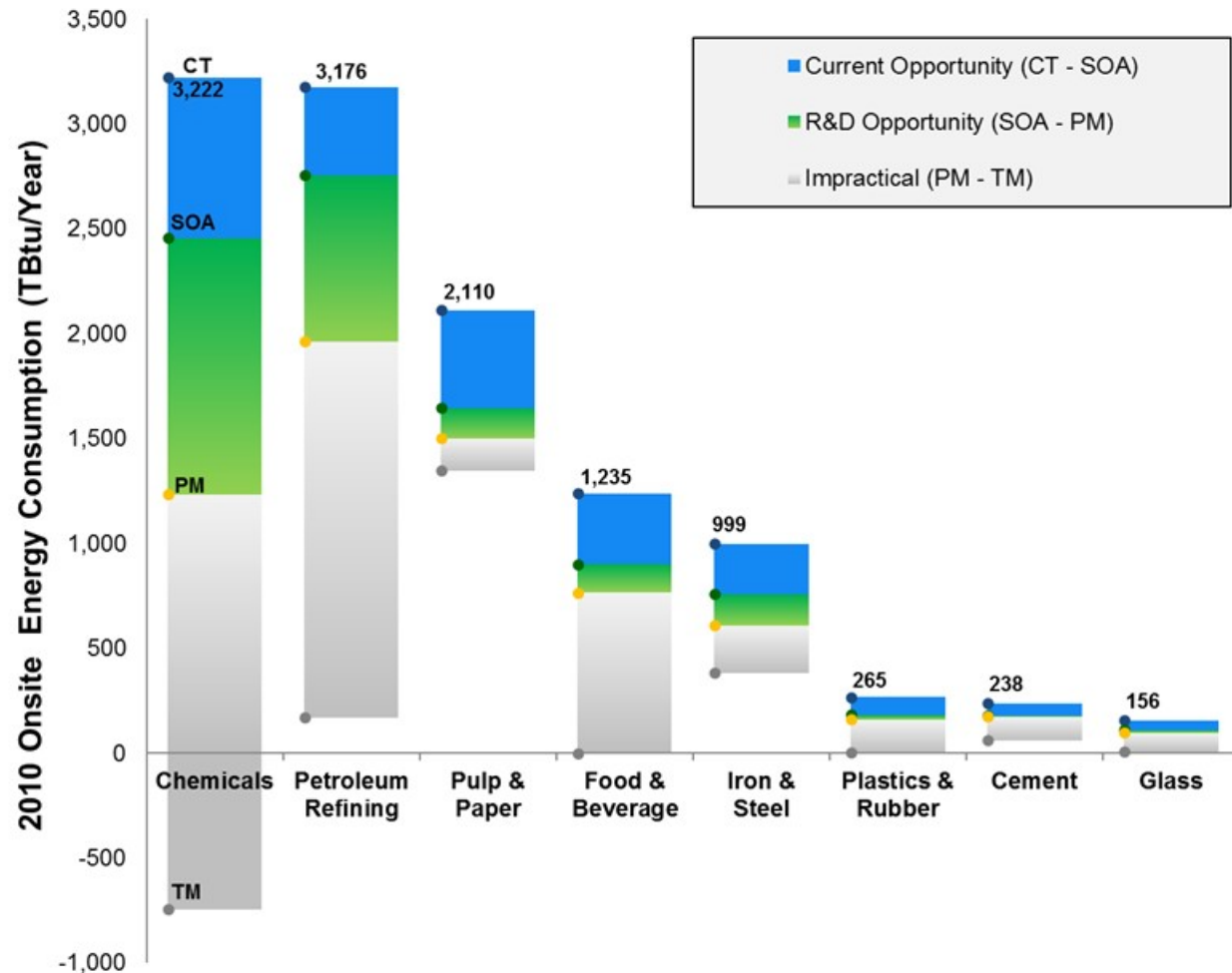
### Carbon Intensity, e.g.:

Process efficiency  
Feedstock substitution  
Biomass-based fuels  
Renewables

### Use Intensity e.g.:

Circular economy Design for  
Re-X (recycling,  
reuse and remanufacturing)  
Material efficiency and  
substitution

### Technical Energy Savings Opportunities:



Source: DOE/AMO, Energy Bandwidth Studies (2015, 2017)

Note: 1 quad = 1000 TBtu

# **Technology Adoption Back-up Slides**

# What we have done up to now: technology adoption w./energy focus

**(A) Adoption start time** (when technology will be introduced into market)

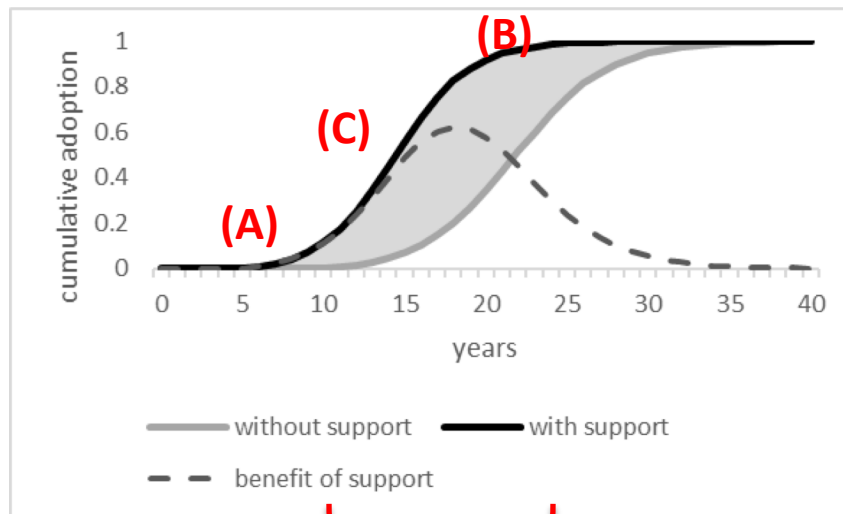
- RD&D process
- Technology and manufacturing readiness

**(B) Full adoption level**

- Total size of potential market determined on a technology-by-technology basis
- Technology may only capture a portion of the potential market

**(C) Adoption trajectory** (adoption speed and shape of adoption curve)

- Linear
- Bass diffusion & variants



RD&D investment      Market Investment

**Candidate Indicator?:**

$\$ \text{ Market} / \$ \text{ RD\&D}$

**Technology**

- attributes
- competition

**Investment**

- RD&D
- market

**Factors affecting technology adoption:**

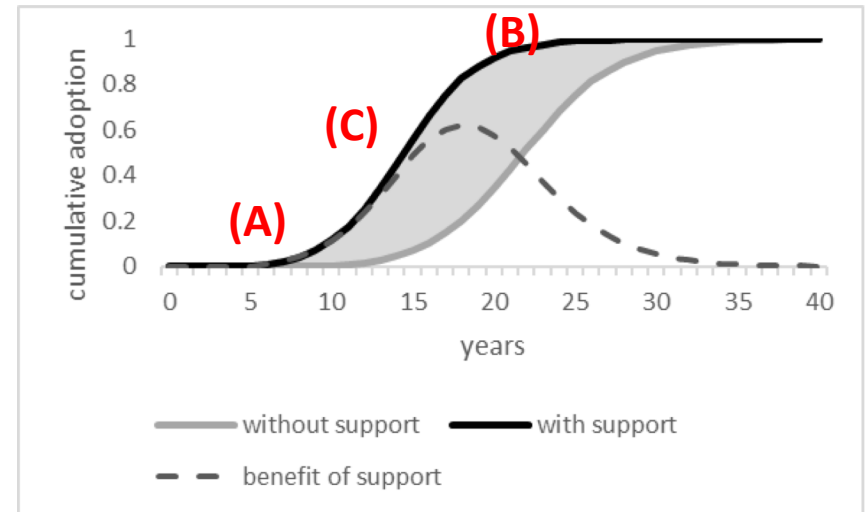
**Information**

- p's & q's
- behavior

## (A) Adoption Start time

Factors influencing concept-to-commercial time

- Technology complexity
- Technical difficulty
- Project “newness”
- Development process
- Co-development w/customers, suppliers
- Financial and regulatory support



Survey of 116 firms New product cycle times (months)	
New-to-the-world	53.2
New product lines	36.0
Next generation improvements	22.0
Incremental improvements	8.6

Source: [2]

### Physical science innovation timeline

Technology Stage	Timing
Theory	Decades
Fundamental research	Decades
Technology development	5–10 years
Proof of concept	1–2 years
Prototype	6 months
Alpha product	6–12 months
Qualification & manufacturing	12 months
Product extensions	2 years +

Source: [3]

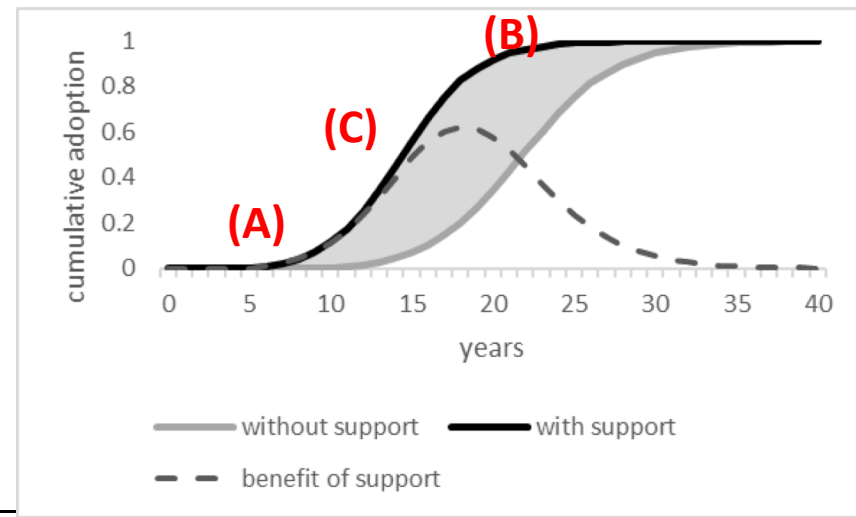
# TRENDS FROM PRIOR DATA: studies of adoption speeds

fast adoption	adoption time	medium adoption	adoption time	slow adoption	adoption time
Hybrid corn	6.0	Video game	17.6	Blender	32.6
Conversion to 70% H2O2 delivery systems	6.0	Digital watch	18.3	Radio	33.5
Continuous bleach ranges	6.2	Chain hotels	18.4	Tecorder (software): tape	33.5
CT Head Scanner	7.3	Water softeners	18.5	Airplane piston	34.4
CT Body Scanner	7.6	Cellular phone	18.6	Recorder (software): LP	35.2
Personal computer: specific technologies	8.4	Power lawn mowers	19.0	Heating pad	36.5
Rapid bleach process	8.8	Advanced compressors	19.6	Tire cord materials	37.1
DRAM technologies	9.1	Calculator	20.3	Shaver	38.2
Recover players	9.2	Can opener	20.9	Metal beer can	38.4
Hard drive technologies	9.8	Electric knife	21.1	Airplane turbine	40.8
Mainframe technologies	10.8	T-8 lamps	22.2	Waste disposal	45.0
McDonalds	11.5	VCR	22.4	Recorder: turntable	45.2
TV: color	12.2	Variable valve vehicle drive	22.8	Detergent: natural	48.9
Flame retention burner	12.3	Aluminum soft drink can	24.4	Freezer	49.9
Mammography	13.1	Recorder (software): CD	25.2	Broiler	50.3
Electric heat pump	14.1	CD Player	25.3	Oil cracking: thermal	52.9
Low-E windows	14.2	Automatic coffee makers	25.5	Microwave	55.4
Food processor	15.2	Condensing gas furnace	26.0	Mixer	55.4
Steam irons	15.3	Electric bed coverings	26.8	Dishwashers	56.1
DOE-2 Building model	15.4	Home freezers	28.0	Detergent: synthetic	56.3
Trash compactor	15.6	Vacuum cleaner	28.0	Compact fluorescent	67.5
Electronic ballasts	16.2	Metal soft drink can	28.4	Oil cracking: catalytic	73.3
Ultrasound	16.4	PC	28.8	Oil cracking: hydro	90.7
Electric range	16.5	Cassette deck	29.2	Clothes Washer	91.2
Floppy drive technologies	16.8	Aluminum beer can	29.6	Steel: Bessemer	91.7
Room air conditioners	17.0	TV: black-and-white	30.2	Steel: Electric	106.1
Boat trailers	17.5	Multivalve vehicle drive	30.5	Steel: Open hearth	125.4
Clothes dryers	17.5	Refrigerators (electric)	31.2	Fluorescent lamp	129.2

## (B) Full adoption level

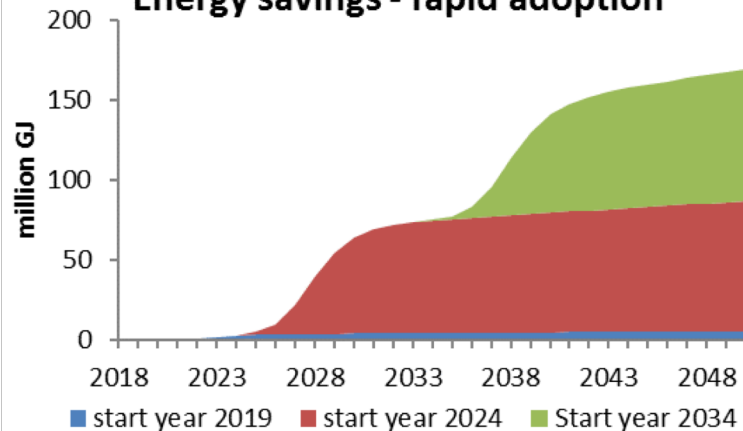
Additive manufacturing (AM) of airplane parts [4]

- Determine number and weight of airplanes in market
- Evaluate airplane parts to determine applicability of AM technology based on
  - Materials used
  - Load rating
  - Shape complexity
  - Volume
- Compare with competing technologies
  - Carbon fiber
  - Lightweight metals



Component systems	Component category	Mass fraction
Wing	<i>Structural</i>	0.23
Wing	<i>Auxiliary</i>	0.01
Body	<i>Structural</i>	0.18
Body	<i>Auxiliary</i>	0.01
Galley & Lavatory	<i>Structural</i>	0.03
Floor panels, other	<i>Structural</i>	0.02
Seats	<i>Functional</i>	0.07
Engine	<i>Structural</i>	0.02
Engine	<i>Functional</i>	0.09
Engine	<i>Auxiliary</i>	0.01
Landing gear	<i>Structural</i>	0.09
Landing gear	<i>Auxiliary</i>	<0.01
Tail systems	<i>Structural</i>	0.04
Tail systems	<i>Auxiliary</i>	<0.01
Propulsion systems	<i>Functional</i>	0.04
Nacelle systems	<i>Structure</i>	0.04
Nacelle systems	<i>Auxiliary</i>	<0.01

Energy savings - rapid adoption



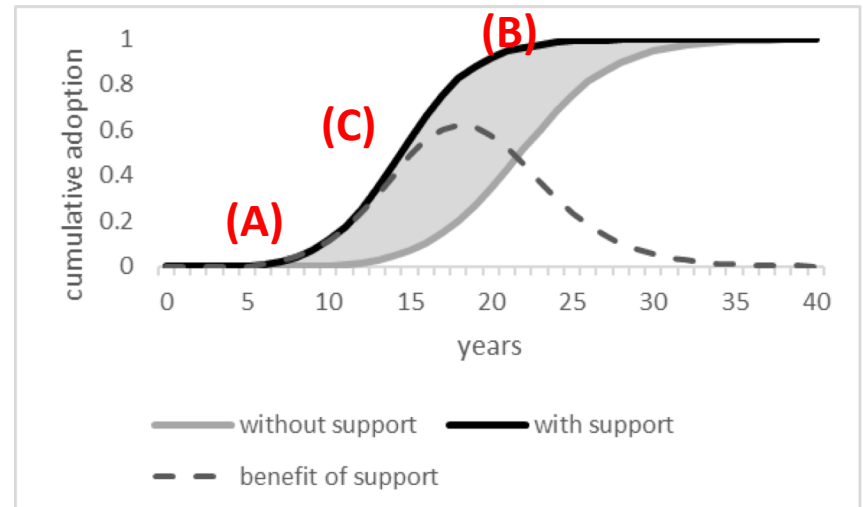
# (C) Adoption Trajectory: Adoption Speed

## Diffusion of Innovations [5]

- Relative advantage
- Compatibility
- Complexity
- Trialability
- Observability

## Technology attributes [6] characterizing:

- Relative advantage
- Technical context
- Information context



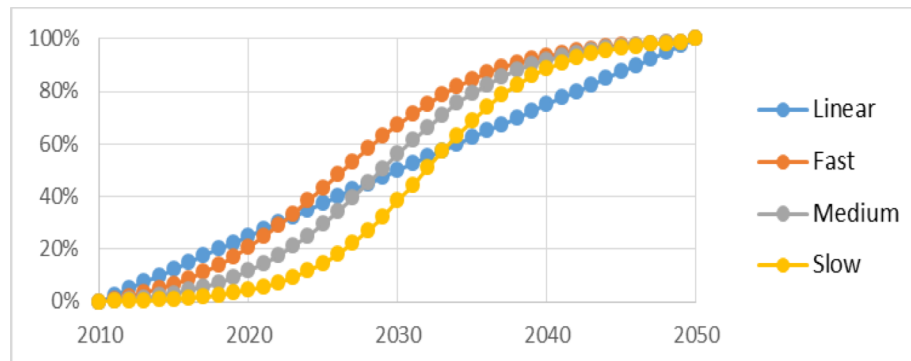
Characteristics		Attributes									
Relative advantage	Internal rate of return	Low (<10%)		Medium (10–30%)		High (>30%)					
	Payback period	Very long (>8 years)		Long (5–8 years)		Medium (2–4 years)		Short (<2 years)			
	Initial expenditure	High (>10% of invest. budget)			Medium (0.5–10% of invest. budget)			Low (<0.5% of invest. budget)			
	Non-energy benefits	Negative		None		Small		Large			
Technical context	Distance to core process	Close (Core process)				Distant (Ancillary process)					
	Type of modification	Technology substitution		Technology replacement		Technology add-on		Organizational measure			
	Scope of impact	System (system-wide effects)				Component (local effects)					
	Lifetime	Long (>20 years)		Medium (5–20 years)		Short (<5 years)		Not relevant			
Information context	Transaction costs	High (>50% of initial expenditure)			Medium (10–50% of initial expenditure)			Low (<10% of initial expenditure)			
	Knowledge for planning and implementation	Technology expert			Engineering personnel			Maintenance personnel			
	Diffusion progress	Incubation (0%)		Take-off (<15%)		Saturation (>85%)		Linear (15–85%)			
	Sectoral applicability	Process related				Cross cutting					
		Lower adoption rate								Higher adoption rate	

Table adapted from: Fleiter, T., Hirzel, S., & Worrell, E. (2012). The characteristics of energy-efficiency measures—a neglected dimension. *Energy policy*, 51, 502-513.



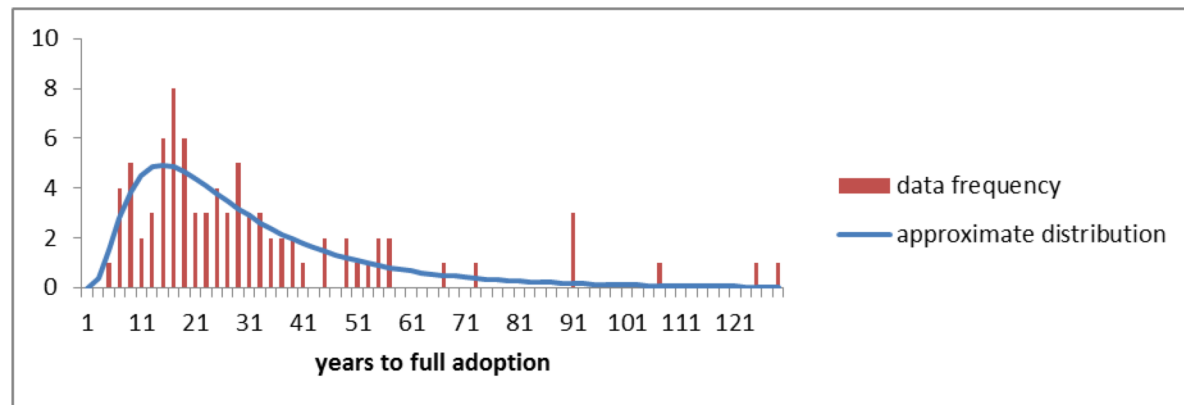
# Adoption trajectory: Bass curve

- Shape of Bass curve determined by two parameters
  - $p$ : coefficient of innovation determines early adoption speed
  - $q$ : coefficient of imitation determines speed after initial adoption
- Alternative way of specifying Bass curve: time to 'full adoption' vs. shape parameter  $q/p$ 
  - In LIGHTEn UP, Bass adoption is implemented by allowing the user to specify the time to full adoption, and providing three options for the shape parameter  $q/p$ : slow, medium, and fast
  - Slow, medium, and fast values for  $q/p$  selected based on ranges of  $q$ 's and  $p$ 's collected from the technology diffusion literature



# Predicting technology adoption from limited data: using prior data from other technologies

- Prior data analysis:
  - Obtained estimates of  $q$  and  $p$  from variety of data sources [7, 9-15]
  - Calculated years to 95% adoption using  $q$  and  $p$  estimates

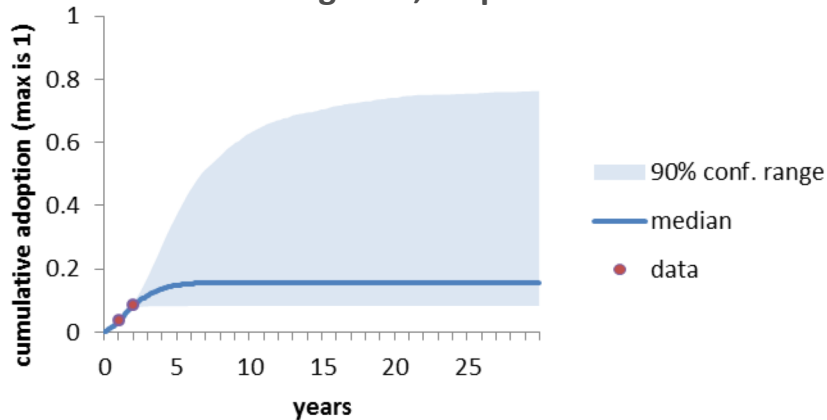


- Prior data informing  $q$  and  $p$  - match technology with similar existing technologies for which recent data are available
  - Similar technology
    - Example: variable speed drive for pumps, fans, compressors
  - Similar technology characteristics
    - Example: Distance to core process - close (reactive distillation : microwave enhanced cracking)
    - Example: Type of modification - technology substitution (composite turbine blades : permanent magnet turbine generators)
- Option: metamodel of existing studies to choose adoption speed for a new technology based on values of selected characteristics (e.g. relative advantage, distance to core process)

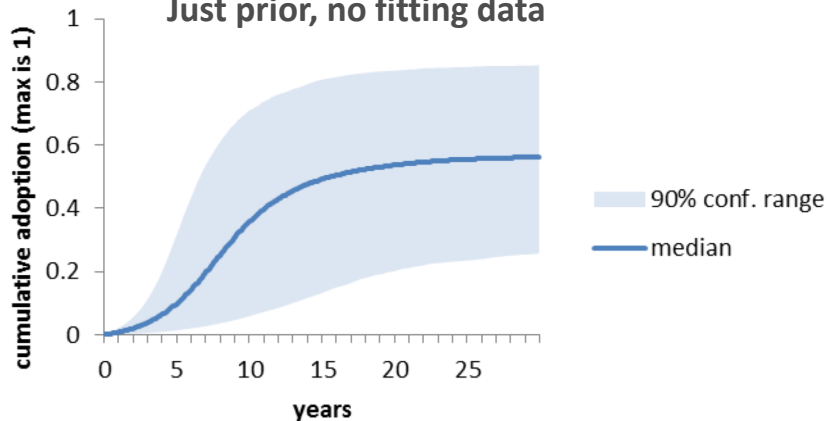
# predicting technology adoption from limited data: using early adoption data

- Bayesian approaches combine data fitting with knowledge about likely parameter ranges

Just fitting data, no prior

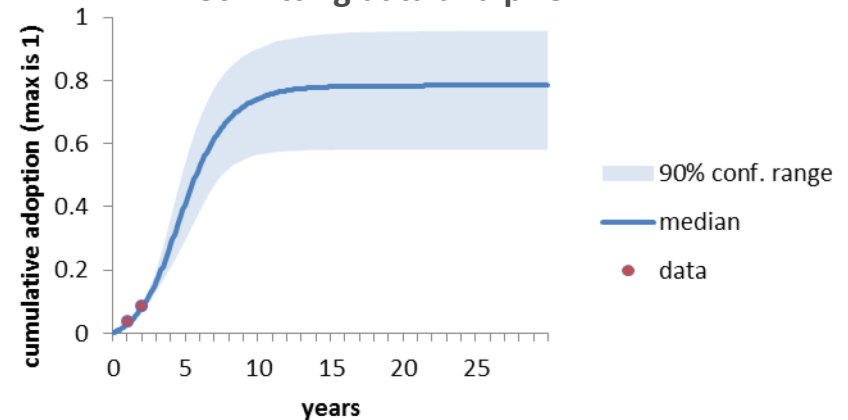


Just prior, no fitting data



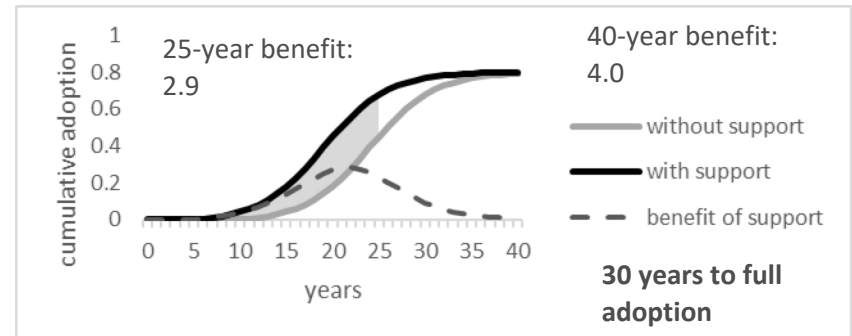
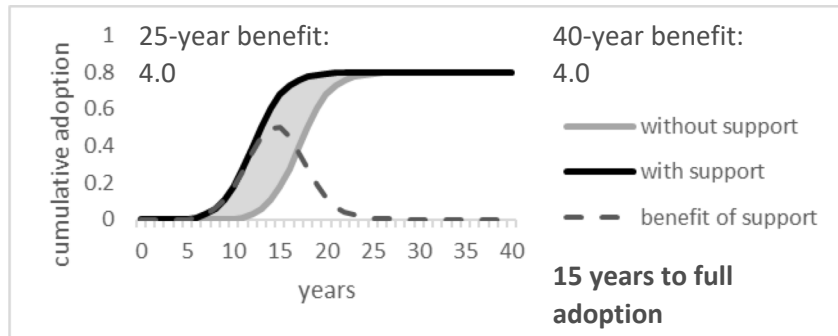
Assumptions: priors drawn from  
 $p \sim N(0.011, 0.013)$   
 $q \sim N(0.45, 0.30)$   
 $m \sim N(0.57, 0.24)$   
std. dev. of error in fitting data = 0.01

Both fitting data and prior

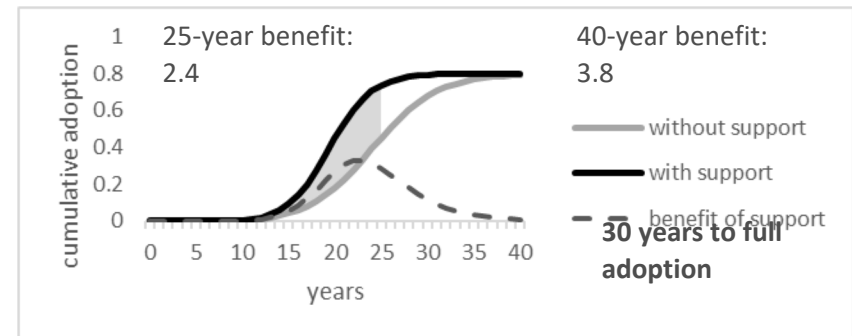
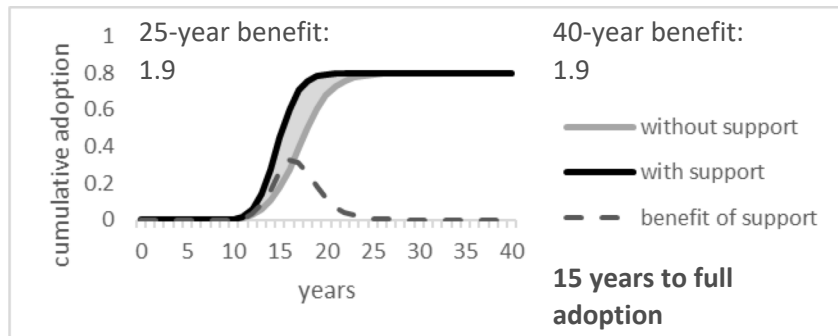


# Notional Policy Impacts on Technology Adoption

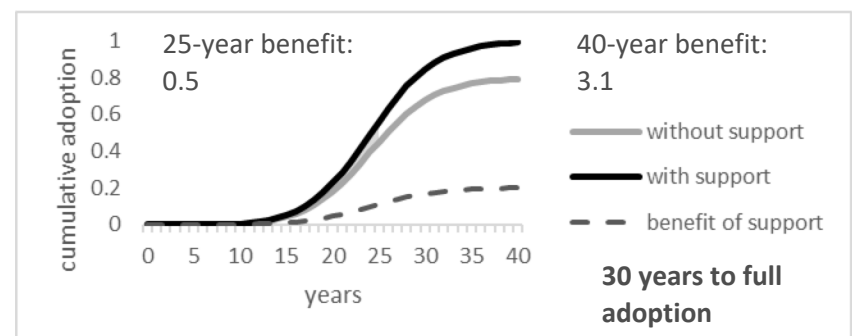
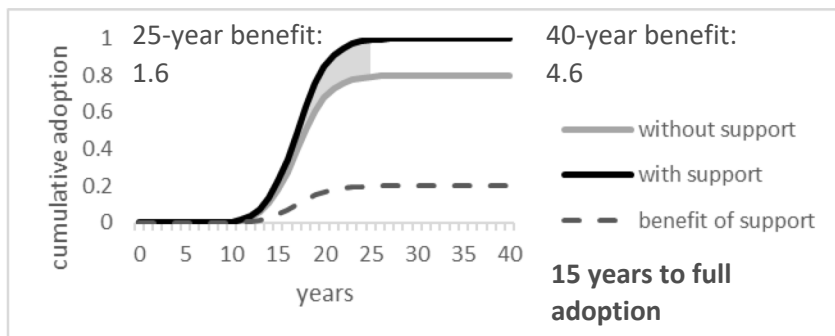
- Accelerate start time by 5 years



- Reduce time to full adoption by 33%



- Increase market share by 25%



# Technology Adoption References

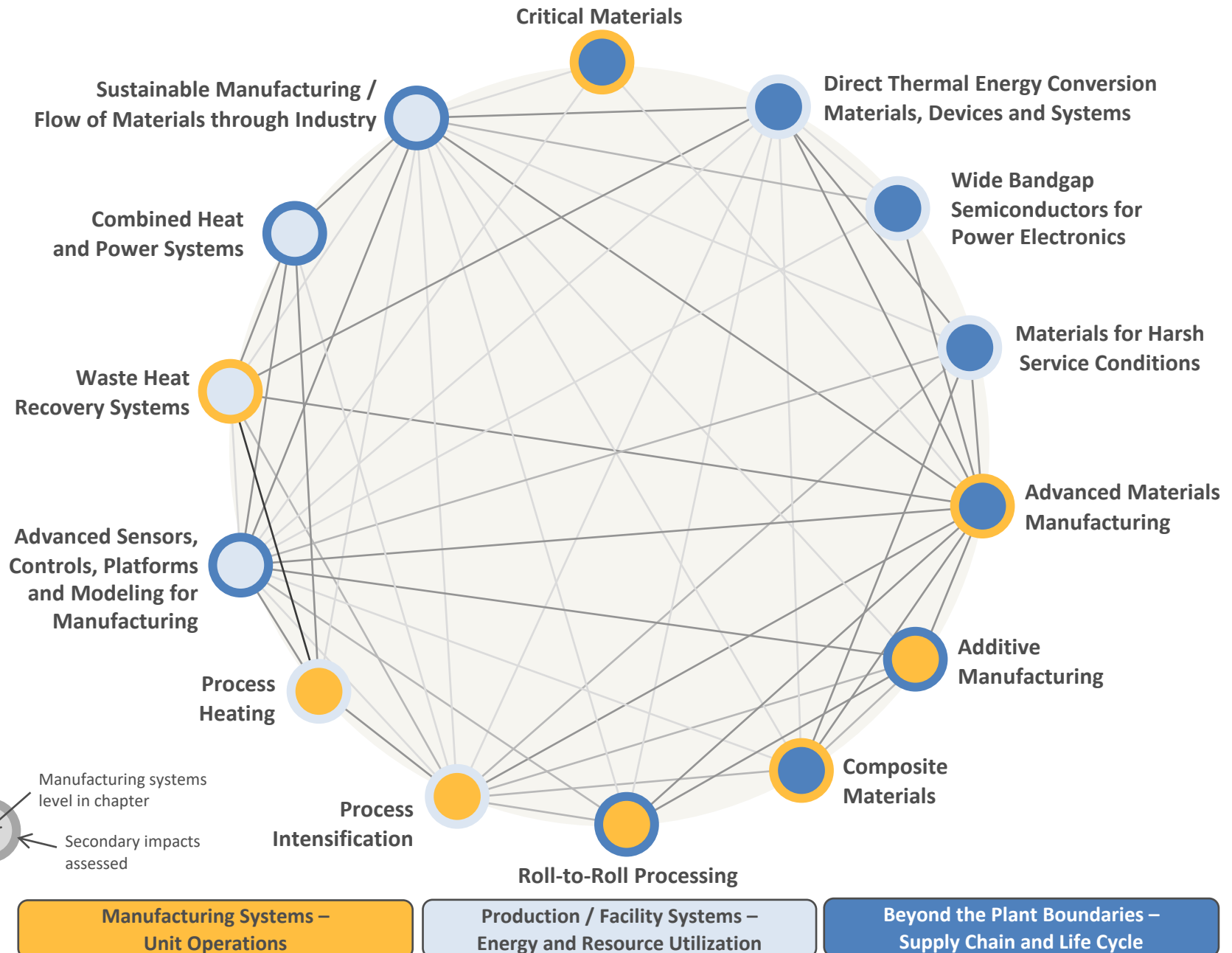
- [1] Maine, E., & Seegopaul, P. (2016). Accelerating advanced-materials commercialization. *Nature materials*, 15(5), 487-491.
- [2] Griffin, A. (2002). Product development cycle time for business-to-business products. *Industrial Marketing Management*, 31(4), 291-304.
- [3] von Windheim, J., & Myers, B. (2014). A lab-to-market roadmap for early-stage entrepreneurship. *Translational Materials Research*, 1(1), 016001.
- [4] Huang, R. et al., (2016). Energy and emissions saving potential of additive manufacturing: the case of lightweight aircraft components. *Journal of Cleaner Production*, 135, 1559-1570.
- [5] Rogers, E. M. (2003). *Diffusion of Innovations*. New York: The Free Press (original version published in 1962)
- [6] Fleiter, T., Hirzel, S., & Worrell, E. (2012). The characteristics of energy-efficiency measures—a neglected dimension. *Energy policy*, 51, 502-513.
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- [11] Nevers, J. V. (1972). Extensions of a new product growth model. *Sloan Management Review*, 13(2), 77-91.
- [12] Pae, J. H., and Lehmann, D. R. (2003). Multigeneration innovation diffusion: The impact of intergeneration time. *Journal of the Academy of Marketing Science*, vol. 31, pp. 36-45.
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- [14] Sultan, F., Farley, J. U., & Lehmann, D. R. (1990). A meta-analysis of applications of diffusion models. *Journal of marketing research*, 70-77.
- [15] US EPA (2009). *Light duty automotive technology, carbon dioxide emissions and fuel economy trends: 1975 through 2009*. U.S. Environmental Protection Agency EPA 420-R-09-014.

# Back-up Slides



# QTR Technology Assessments - Manufacturing

<http://www.energy.gov/quadrennial-technology-review-2015>



# AMO Strategic Goals



- Improve the productivity and energy efficiency of U.S. manufacturing.
- Reduce lifecycle energy and resource impacts of manufactured goods.
- Leverage diverse domestic energy resources in U.S. manufacturing, while strengthening environmental stewardship.
- Transition DOE supported innovative technologies and practices into U.S. manufacturing capabilities.
- Strengthen and advance the U.S. manufacturing workforce.

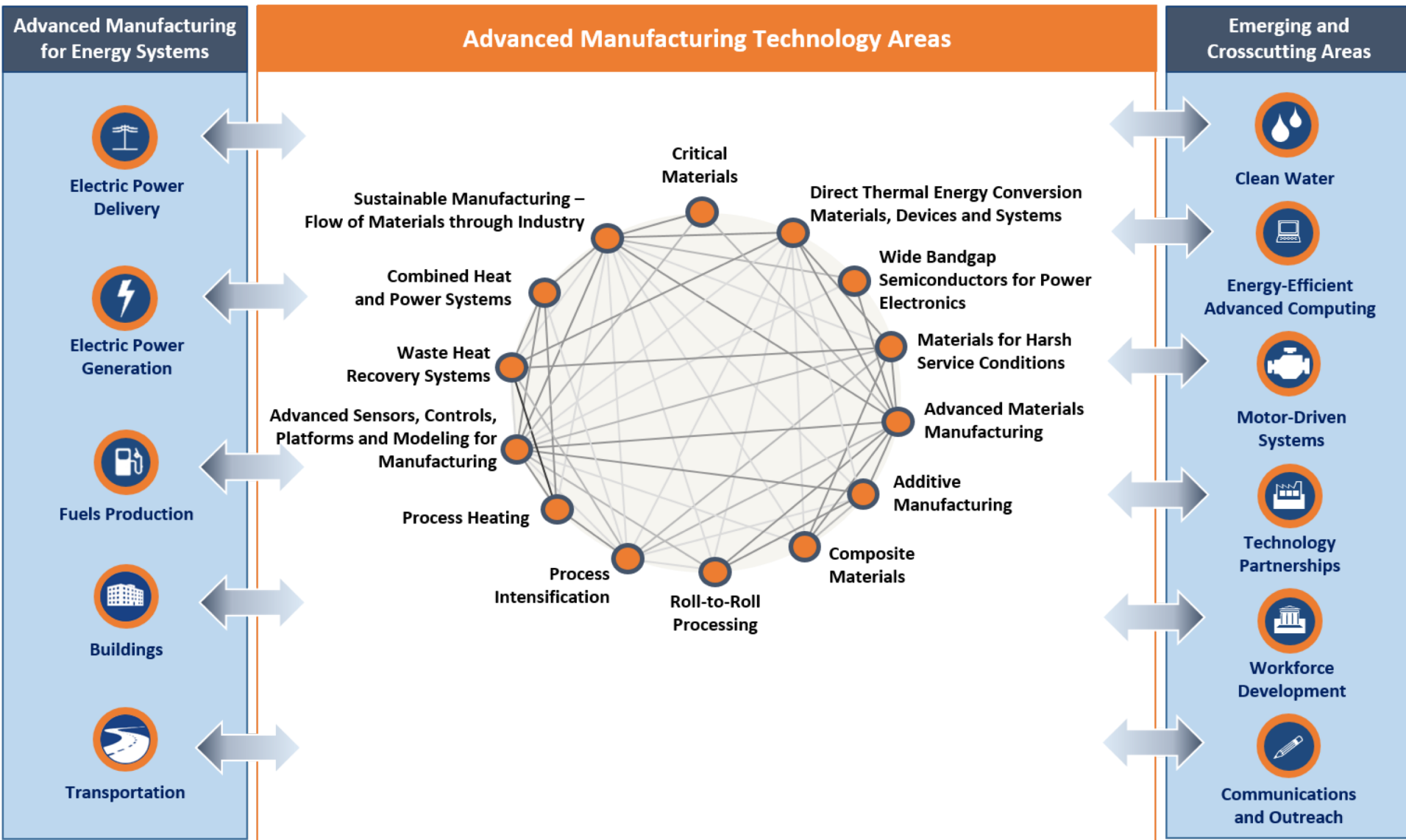
## Multi-Year Program Plan

- Describes the Office mission, vision, and goals
- Identifies the technology, outreach, and crosscutting activities the Office plans to focus on over the next five years.

<https://energy.gov/eere/amo/advanced-manufacturing-office>

Public feedback and comments can be sent to  
[AMO\\_MYPPInfo@ee.doe.gov](mailto:AMO_MYPPInfo@ee.doe.gov)

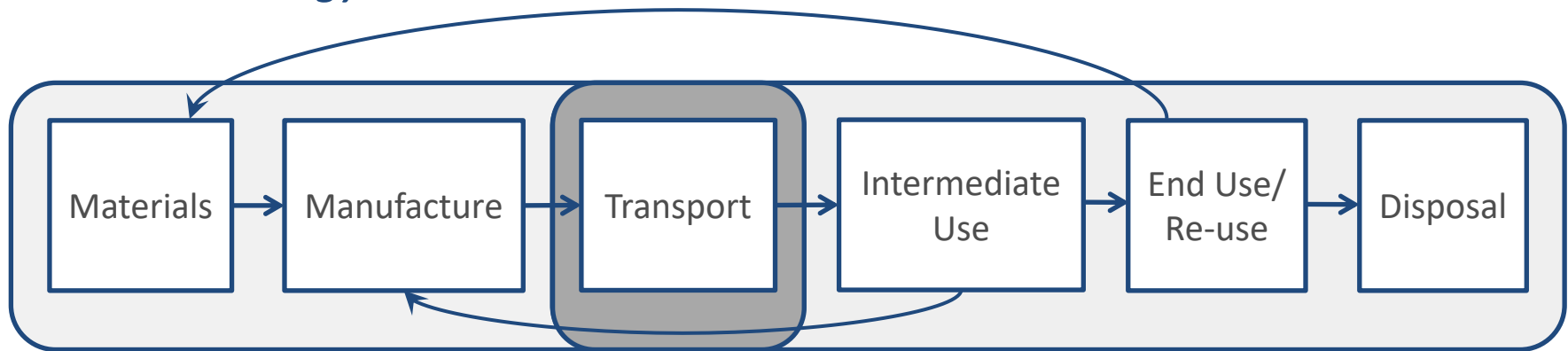
# AMO Multi-Year Program Plan (MYPP) Framework



# Sustainable Manufacturing TA → describes systems framework, methodologies, tools used elsewhere....

Approach– Outline a framework to better capture economy-wide affect energy and GHG emissions, and to help characterize improvement opportunities, including:

- *Changes in materials and industrial/manufacturing processes*
- *Material flows and manufactured products*
- *Cross-sectoral and life cycle impacts*
- *Embodied Energy & GHGs*

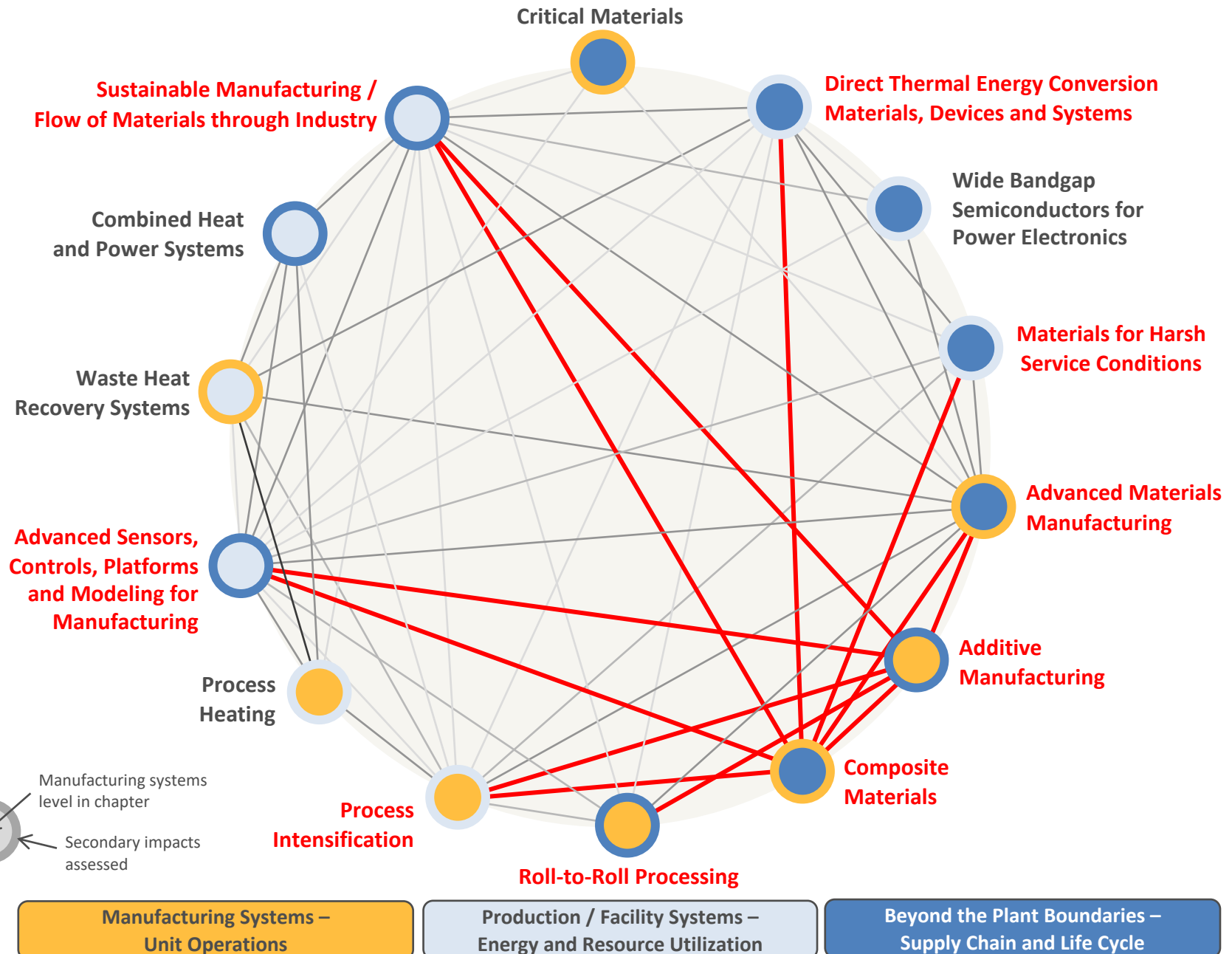


- Energy reductions
- Emissions reductions

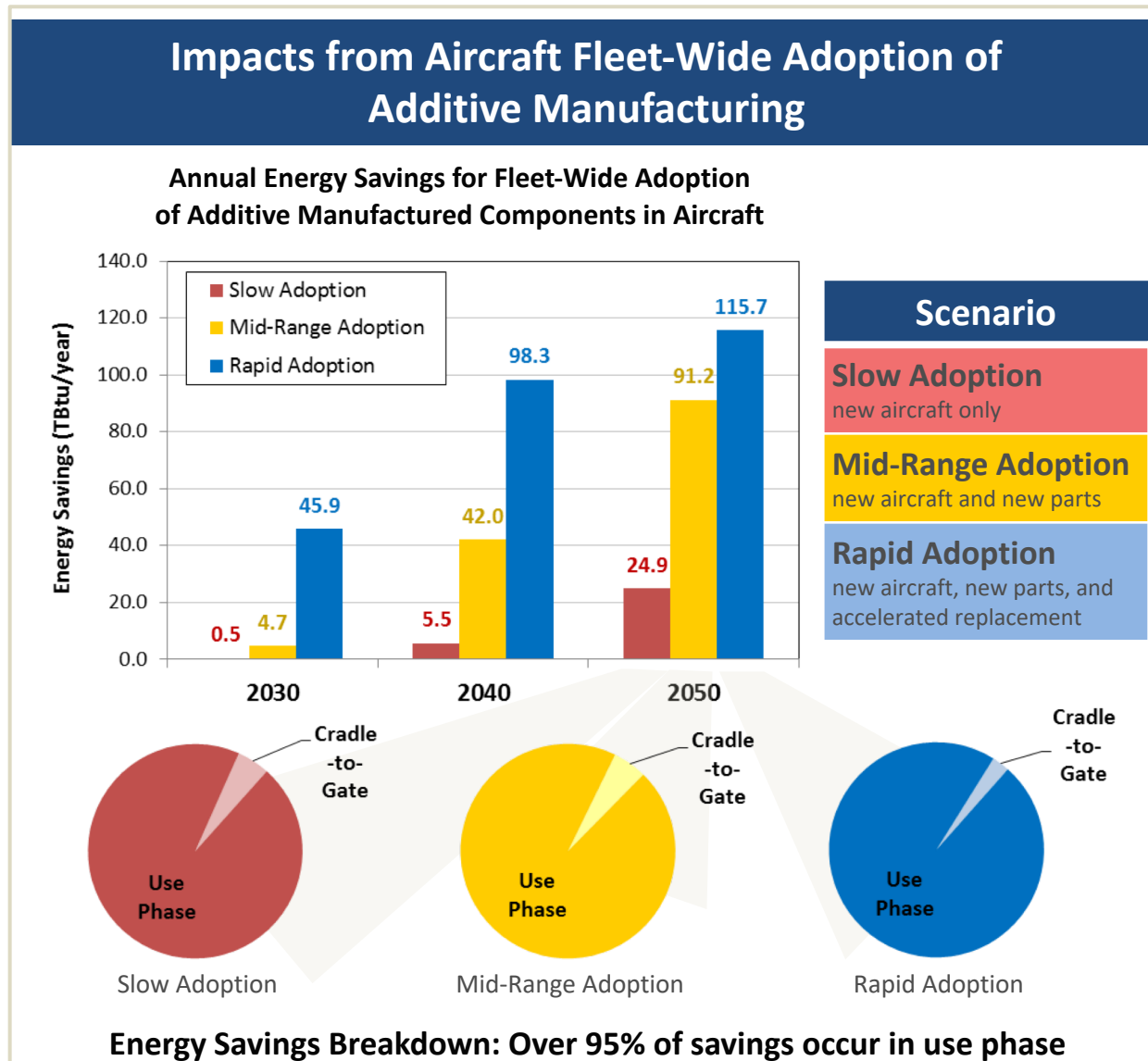
- Use and re-use energy/emissions reductions
- Increased value-added
- Improved quality / Improved service

# QTR Technology Assessments - Manufacturing

<http://www.energy.gov/quadrennial-technology-review-2015>



# Potential use intensity improvements from additive – in aerospace



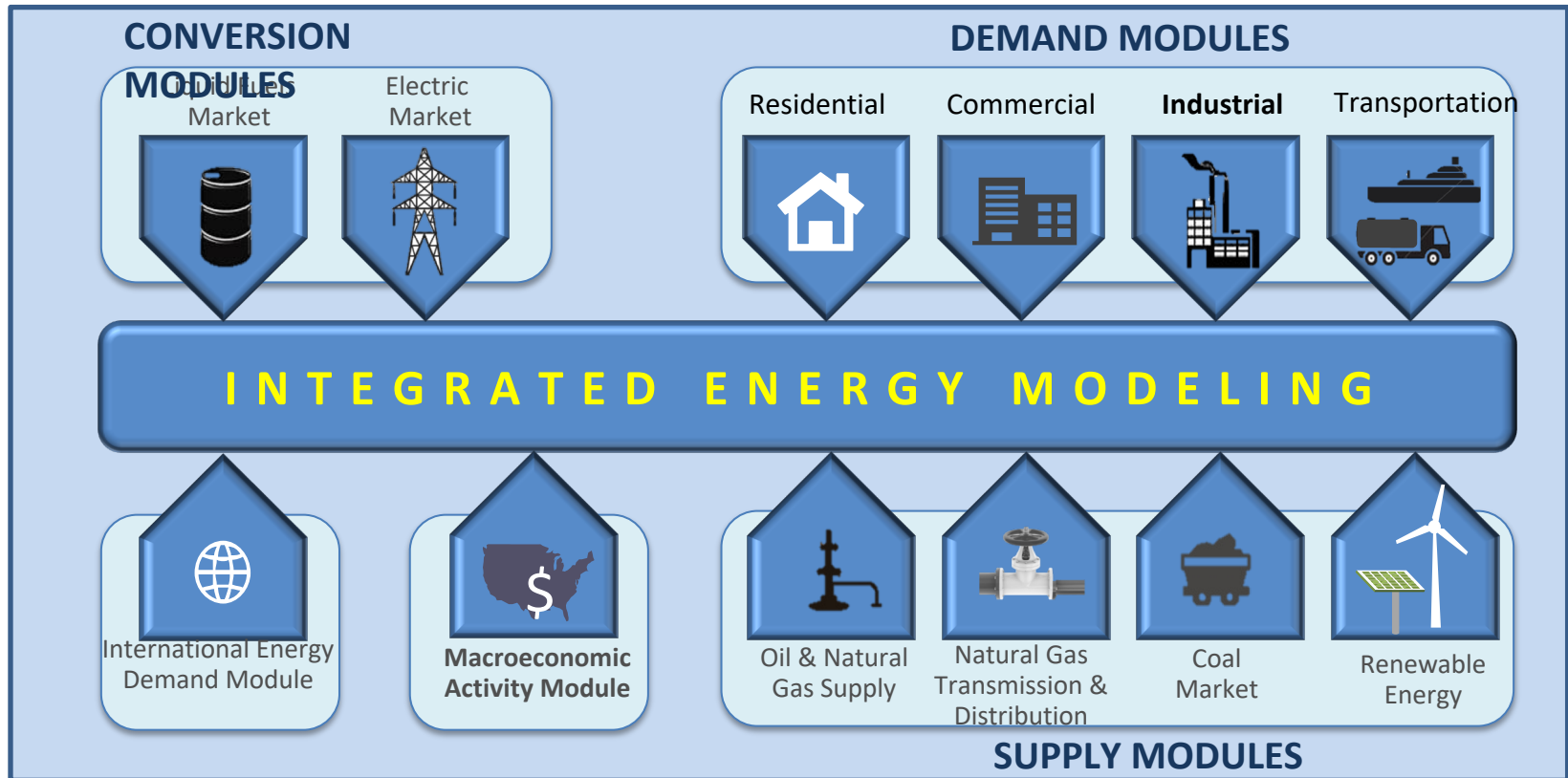
**Source:** R. Huang, Riddle, Graziano, Warren, Das, Nimbalkar, Cresko, Masanet "The Energy and Emissions Saving Potential of Additive Manufacturing: The Case of Lightweight Aircraft Components." Journal of Cleaner Production, 2015

**Note:** 1 quad = 1,000 TBtu



# National Energy Modeling System (NEMS)

NEMS is a simulation model of the U.S. energy system organized by energy producing, consuming, and conversion sectors.



- The Industrial Demand Module (IDM) estimates energy consumption by energy source (fuels and feedstocks) for 15 manufacturing and 6 non-manufacturing industries.
- Process energy is modeled in two different ways, either with technologies by process flow or by end uses using efficiency (TPC) curves

# Use Intensity Improvements

## Energy Intensity e.g.:

Process efficiency  
Process integration  
Waste heat recovery

## Carbon Intensity, e.g.:

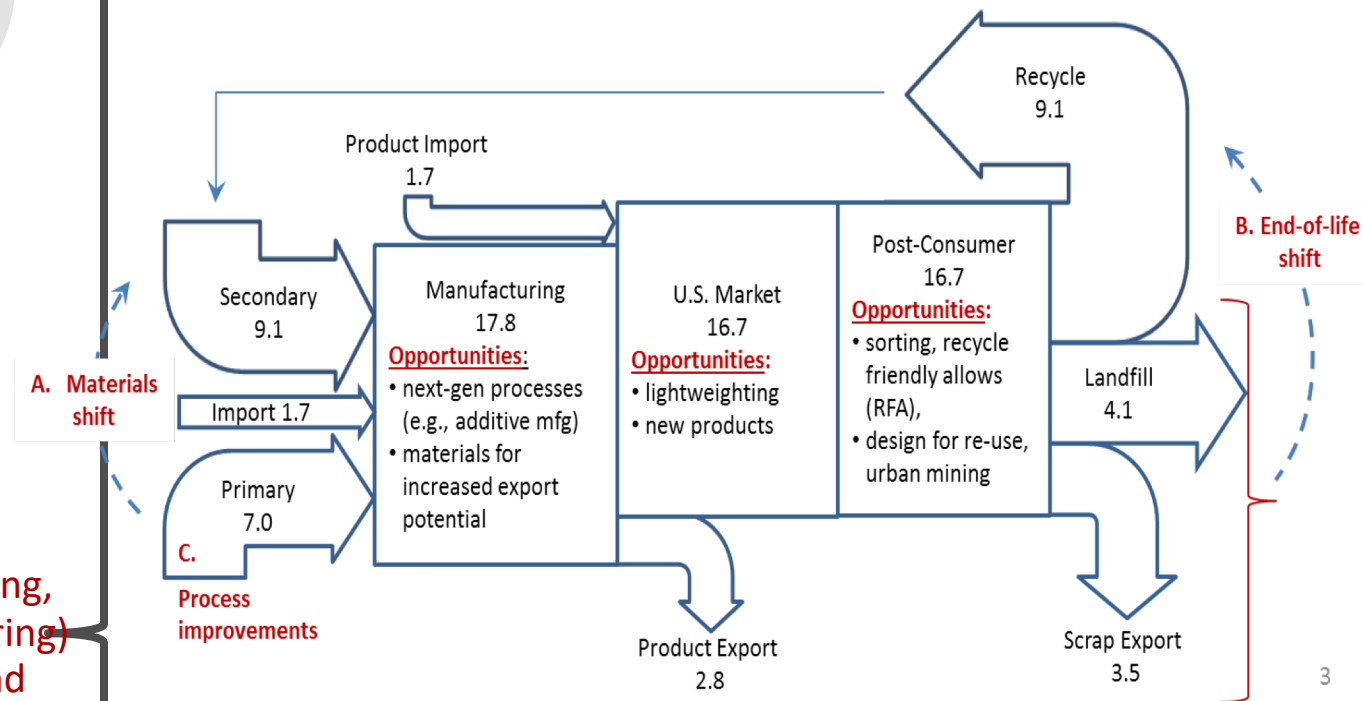
Process efficiency  
Feedstock substitution  
Biomass-based fuels  
Renewables

## Use Intensity e.g.:

Circular economy  
Design for Re-X (recycling, reuse and remanufacturing)  
Material efficiency and substitution

### Expanded Technology Opportunity Space:

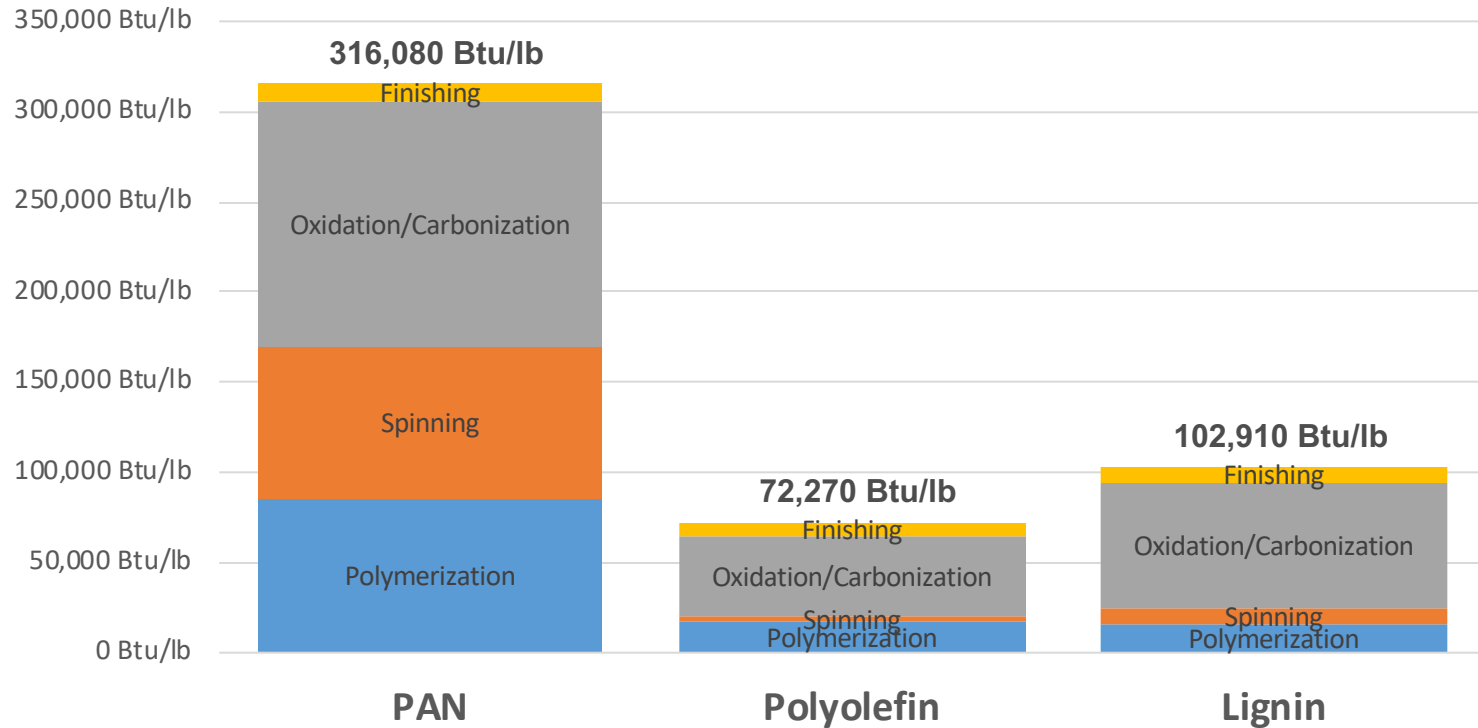
- Materials Shift – To enable increase of secondary aluminum by manufacturing
- End-of-life shift – To enable greater capture and use of landfill + scrap export
- Systems-wide– Materials & product design, manufacturing, use and re-use.



# Energy savings for carbon fibers could be realized through, for example, lower-energy-intensity precursor materials

## Energy intensity comparison\* for carbon fibers produced from PAN, polyolefin, and lignin precursors

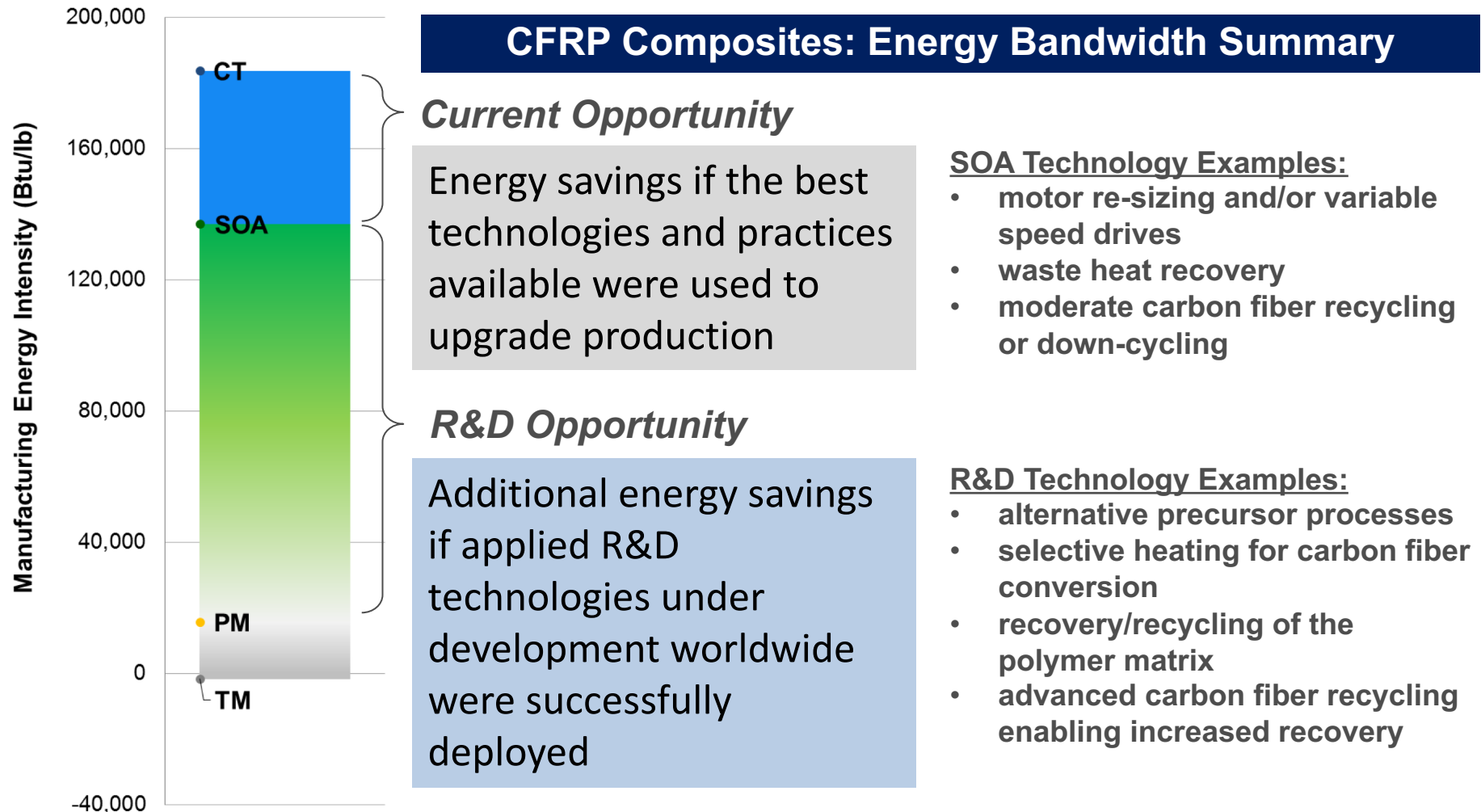
(Onsite manufacturing energy;  
feedstocks excluded)



Carbon fiber production from novel precursors (including materials that may not be in use as precursors today) represents a key technology development opportunity for R&D.

\* Energy data provided by Sujit Das, Oak Ridge National Laboratory  
Results presented are draft data; studies are currently being peer reviewed.

# The *Current Opportunity* and *R&D Opportunity* for energy savings were both sizable for carbon fiber composites



# Materials & Adv. Mfg. Integrating Analysis

## Collaborations with the National Laboratories

**Integrating analyses leverage tools and analytical capabilities at the National Laboratories, through the DOE AMO Strategic Analysis Team**

**National Renewable Energy Laboratory**

**Materials Flow through Industry (MFI) Tool:** a tool for analytically tracking the energy and GHG impacts of shifts in material flows, and to quantify supply chain impacts of current and next-generation technologies

**Lawrence Berkeley National Laboratory**

**LIGHTEn-UP\* Tool:** a scenario framework for assessing prospective net energy and GHG impacts of a technology/product, accounting for both manufacturing and end-use life cycle phases

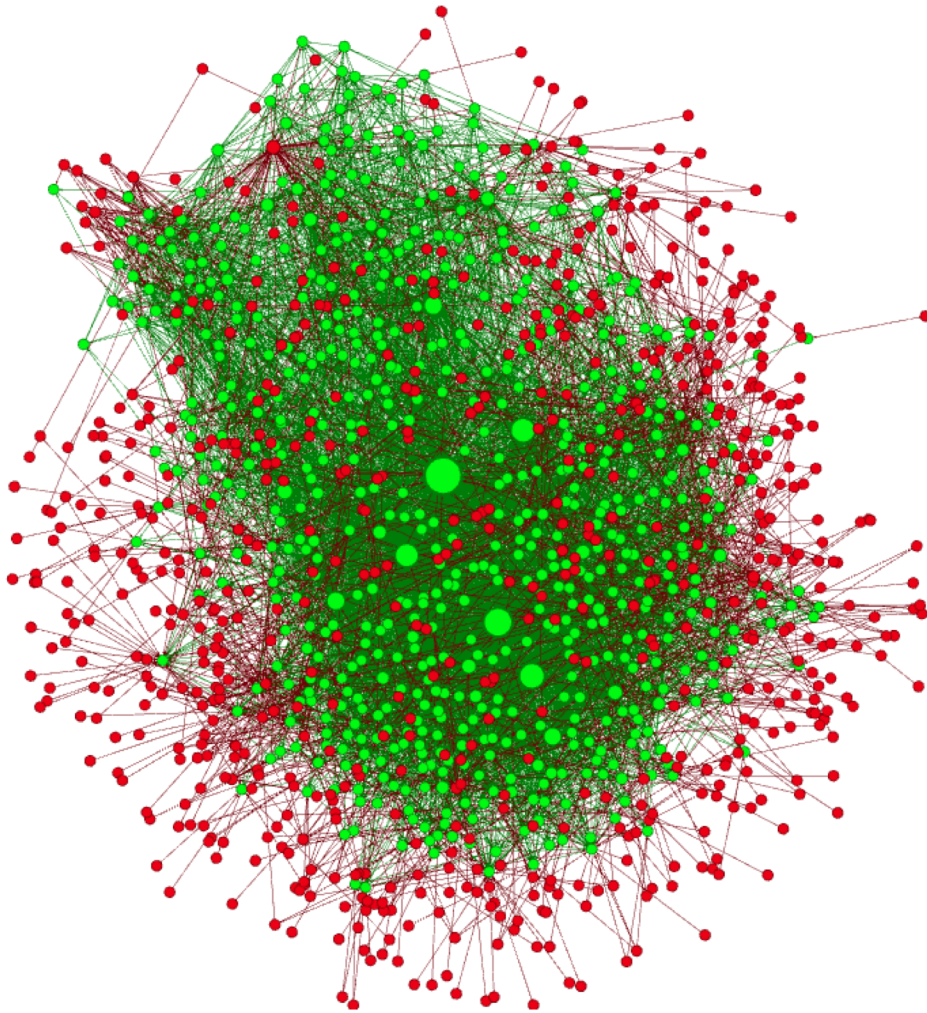
**Oak Ridge National Laboratory**

**Additive Manufacturing Life Cycle Energy Tool:** a user-friendly tool that manufacturers can use to evaluate additive vs. conventional manufacturing processes on a life cycle energy basis.

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\* LIGHTEn-UP: Lifecycle GH gas, Technology, and Energy through the Use Phase

# Material Flows Through Industry (MFI)



Network diagram of the MFI database. A connection between nodes indicates that a product is used to produce another product.

**Linear network model of U.S. industrial and manufacturing sectors**

**Based on a database of 1,365 recipes**

Mass/energy balance for each material → Input-output model of a manufacturing process

**Database contains:**

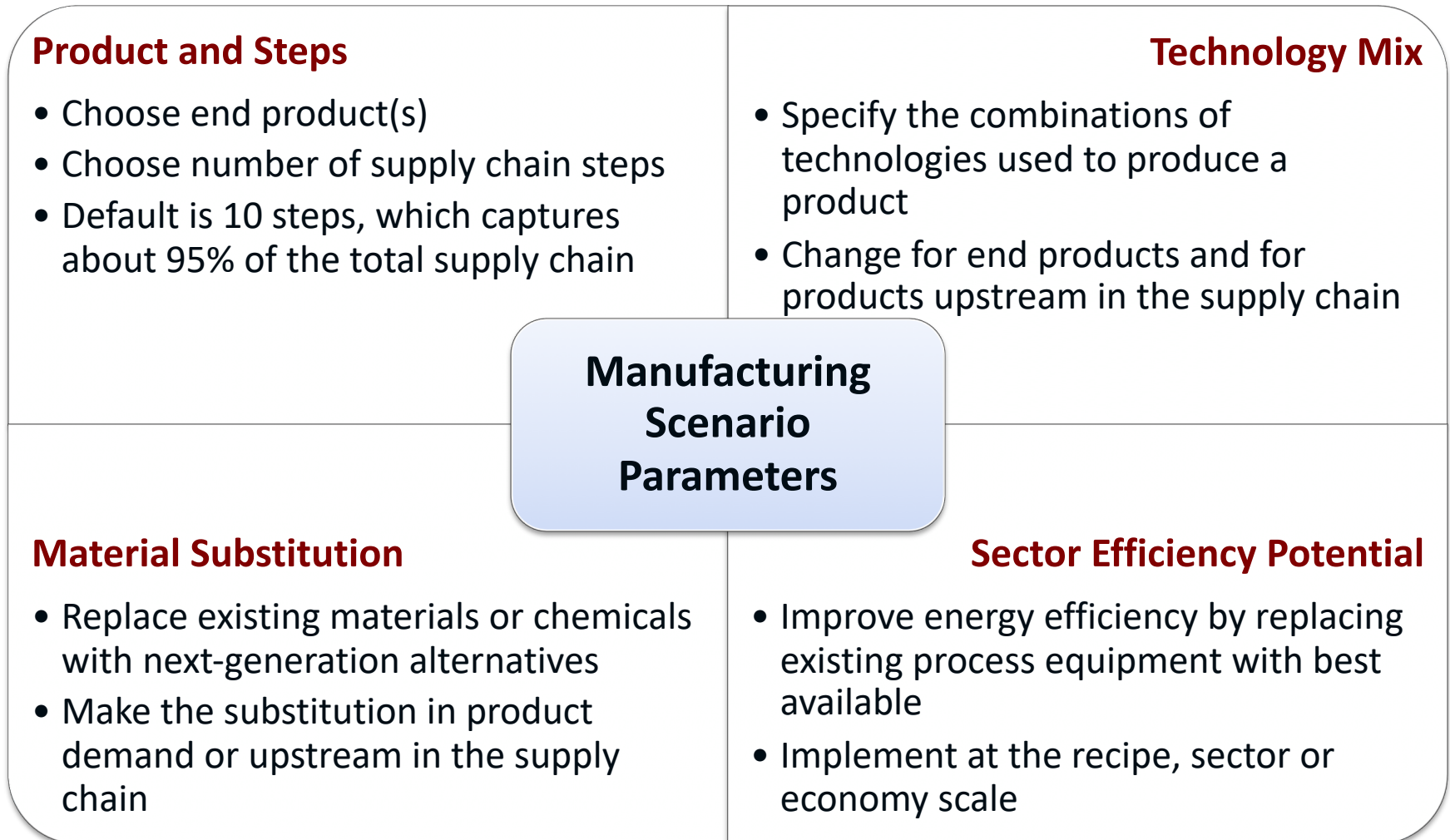
639 products with recipes

670 products without recipes

Additional products and recipes are added as data gaps are identified



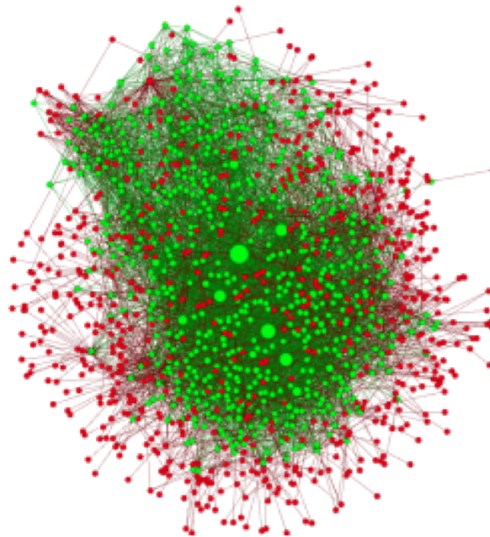
# Defining Manufacturing Scenarios



# Material Flows Through Industry (MFI)



- Product and Steps
- Technology Mix
- Material Substitution
- Sector Efficiency Potential



- Fossil fuel consumption
- GHG emissions
- Material inventories
- Water use

- Track consumption throughout the supply chain
- Quantify “What”, “Where” and “How Much”
- Identify hot spot processes and important inputs

# Caveats and MFI Limitations

## **MFI system boundary is cradle-to-gate**

- Results represent commodity production only
- Use phase, end-of-life is not captured

## **Some potentially significant effects are not captured**

- Vehicle lightweighting leads to reduced fuel use, emissions
- Advanced smelting technologies are more difficult, less safe to operate
- Increased recycling decreases landfilling, bauxite imports

.....So, how do we look at broader life cycle impacts.....?

# Cross-sectoral Impacts Assessment Tool – *Life*cycle *GH*gas, *T*echnology and *E*nergy through the *U*se *P*hase (LIGHTEn-Up)

## Examples of Sectors and Complexity

Increasing Complexity	Example	Sector Impact			
		Industrial	Residential	Commercial	Transportation
	Combustion Air Preheating In Steel Hot Rolling	Yes	No	No	No
	Light-Weighting Airplanes with “Additive Manufacturing” Parts	Yes	No	No	Yes
	LED lighting in Buildings	Yes	Yes	Yes	No
	Wide-Band Gap Materials	Yes	Yes	Yes	Yes

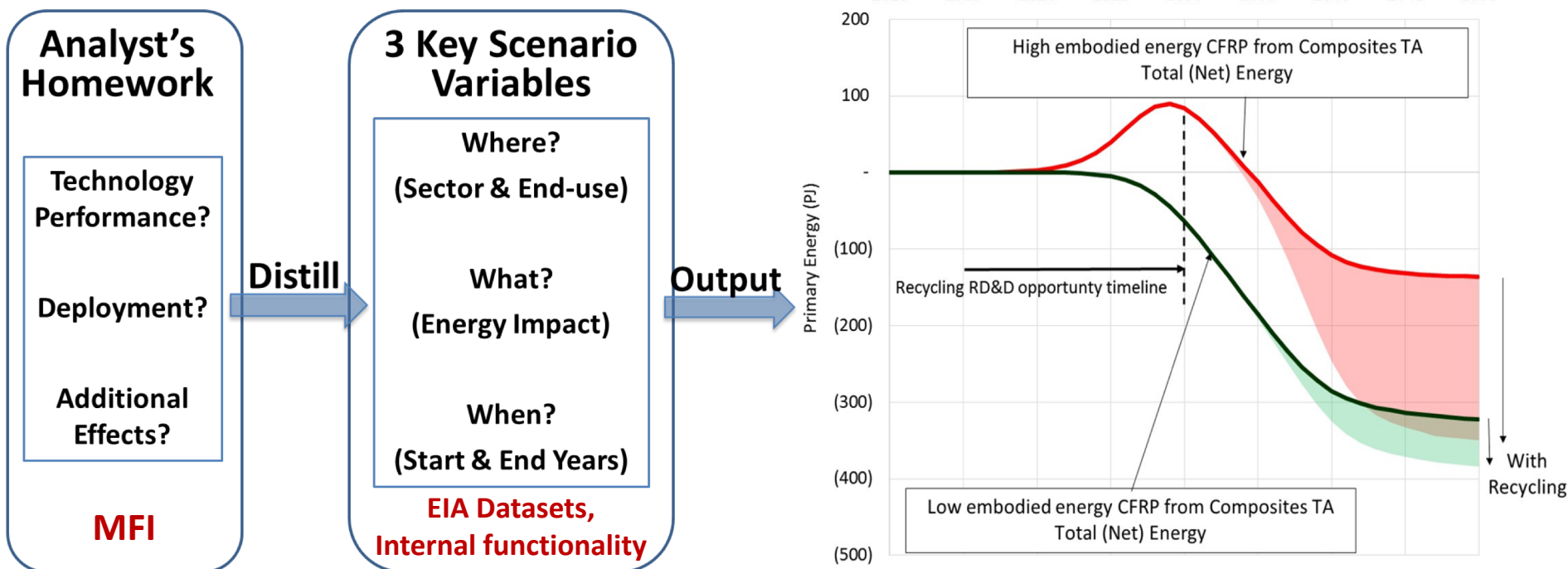
# Lifecycle GHgas, Technology and Energy through the Use Phase (LIGHTEn-Up) Tool & Analysis Framework

## Objectives:

- A substantive, transparent, and intuitive scenario framework
- Prospective net energy and GHG impacts of technologies utilized in both manufacturing and end-use-phases across the U.S. economy

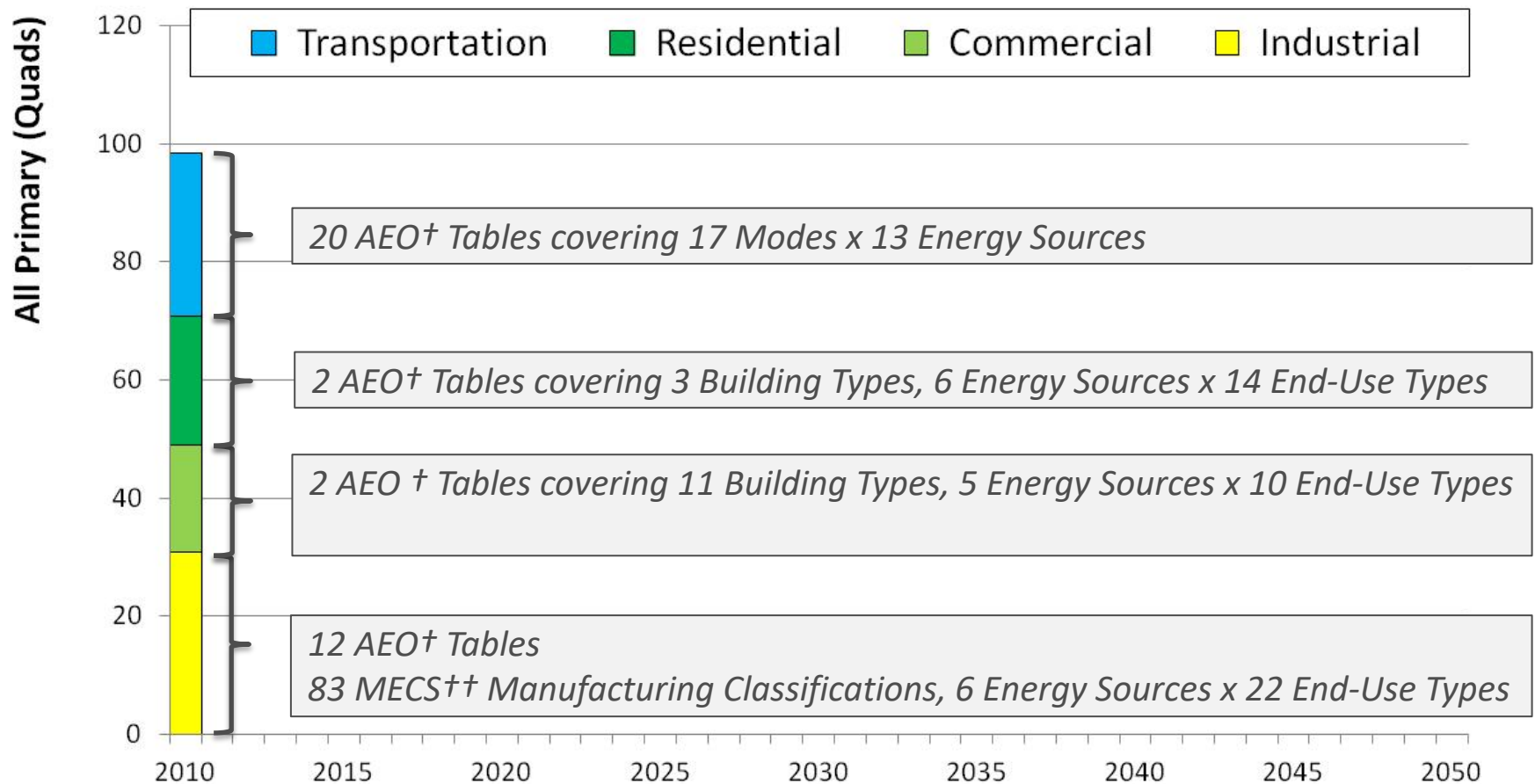
## About the Data

- Benchmarked to publically available DOE datasets
- Annual Energy Outlook – U.S. economy-wide energy consumption forecast out to 2040
- Includes EIA's Manufacturing Energy Consumption Survey (MECS) 2010 detailed energy consumption by end-uses



For examples of LIGHTEn-Up analysis output, see the Composites and Sustainable Manufacturing Technology Assessments, available at:  
<http://energy.gov/quadrennial-technology-review-2015-omnibus#chap6ta>

# Publically Available U.S. Energy Consumption Data



## About the Data

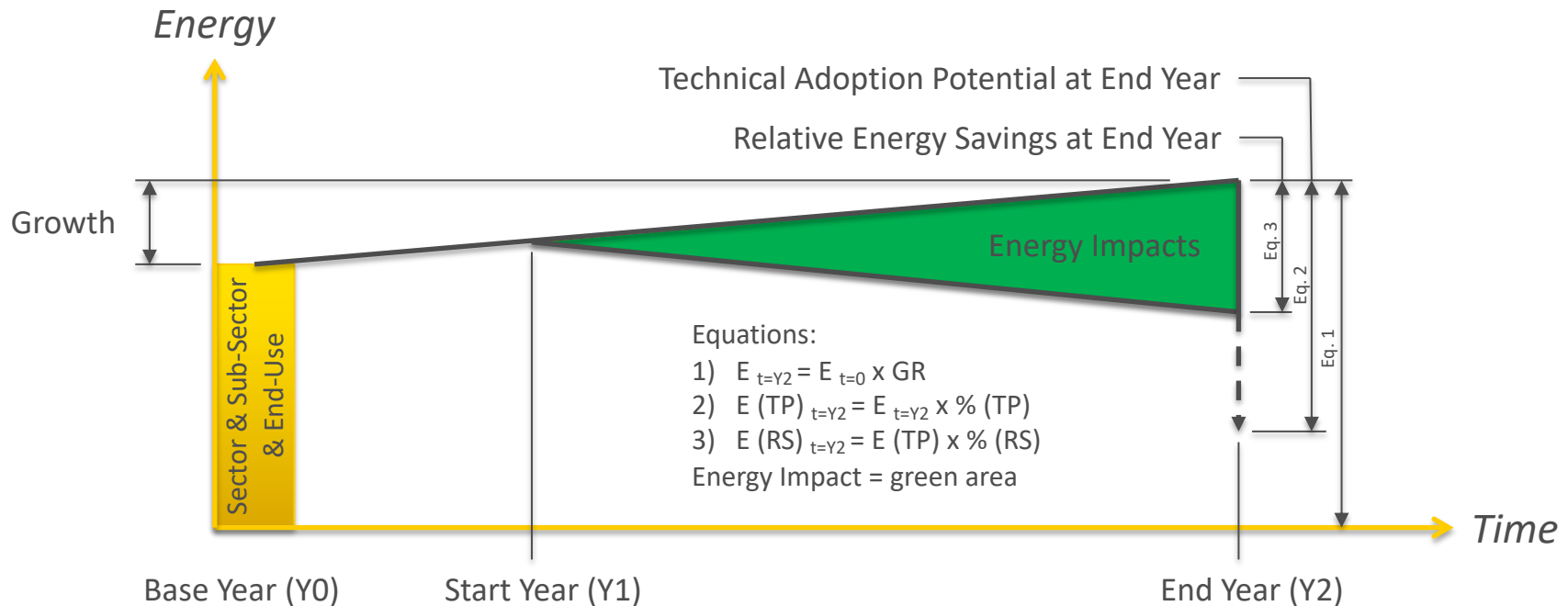
† Annual Energy Outlook (AEO) Tables – U.S. economy-wide energy consumption forecast to 2040

†† Manufacturing Energy Consumption Survey (MECS) 2010 – Detailed energy consumption by end-uses

# LIGHTEn-UP Tool User Interface

## Where? What? When?

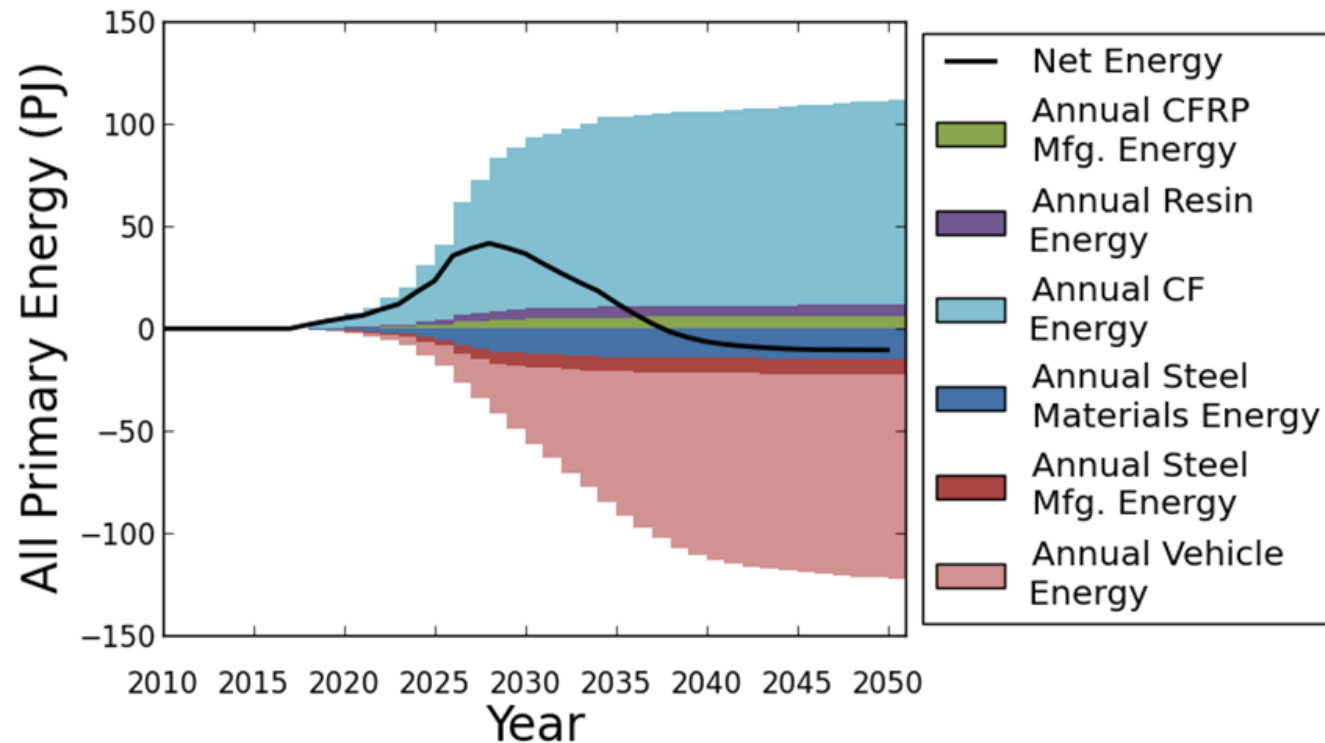
What Sector & End-Use?			What Impact at End Year			When?	
Industrial Commercial Residential Transportation	Sub-Sector	End-Use	Technical Adoption Potential %	Relative Energy Savings %	Growth Rate Assumption	Start Year	End Year





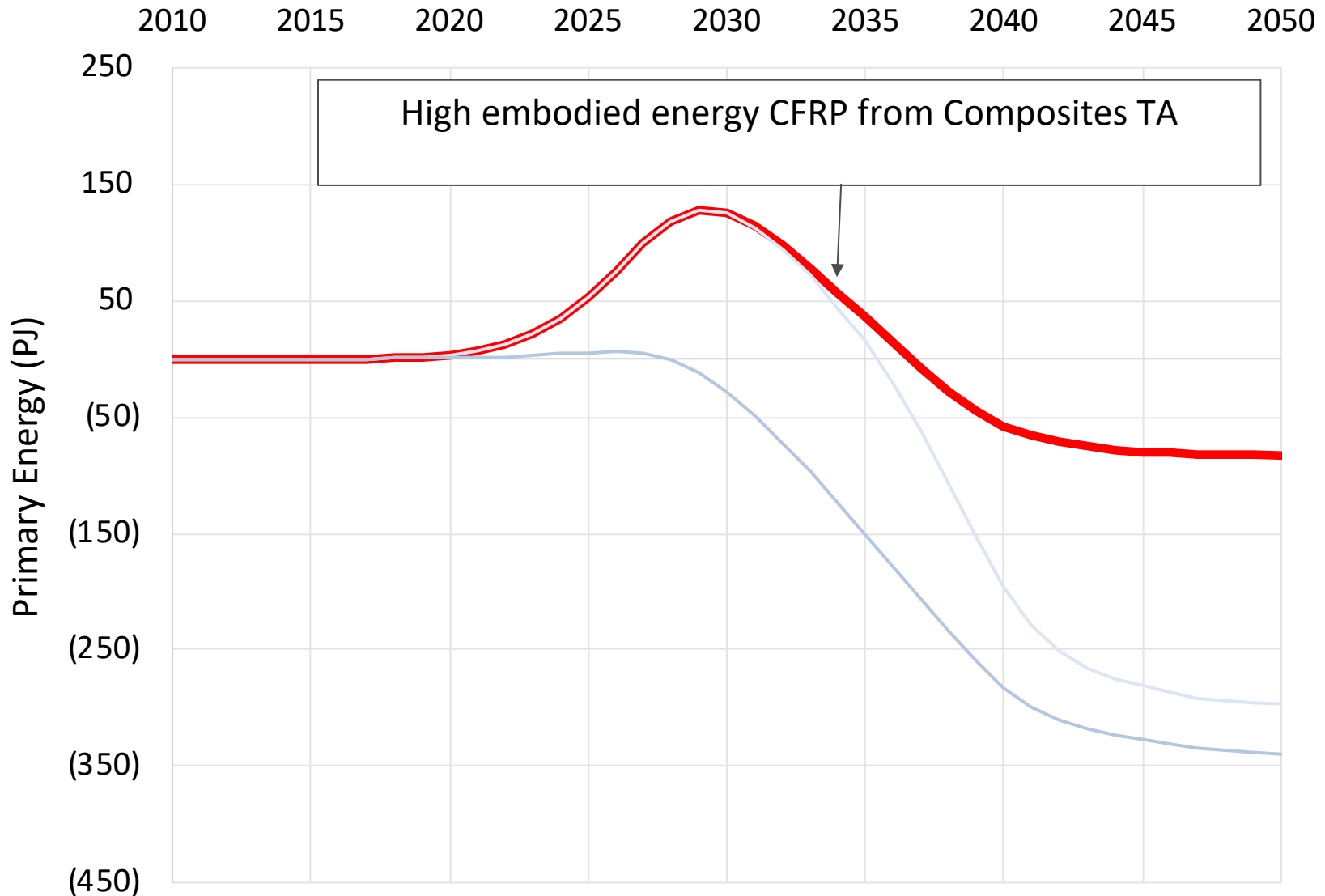
# LIGHTEn-UP output: net energy accounting

## 'Current Typical' 50%CFRP Composite Manufacturing Energy Intensity Replacing Conventional Steel LDV Door

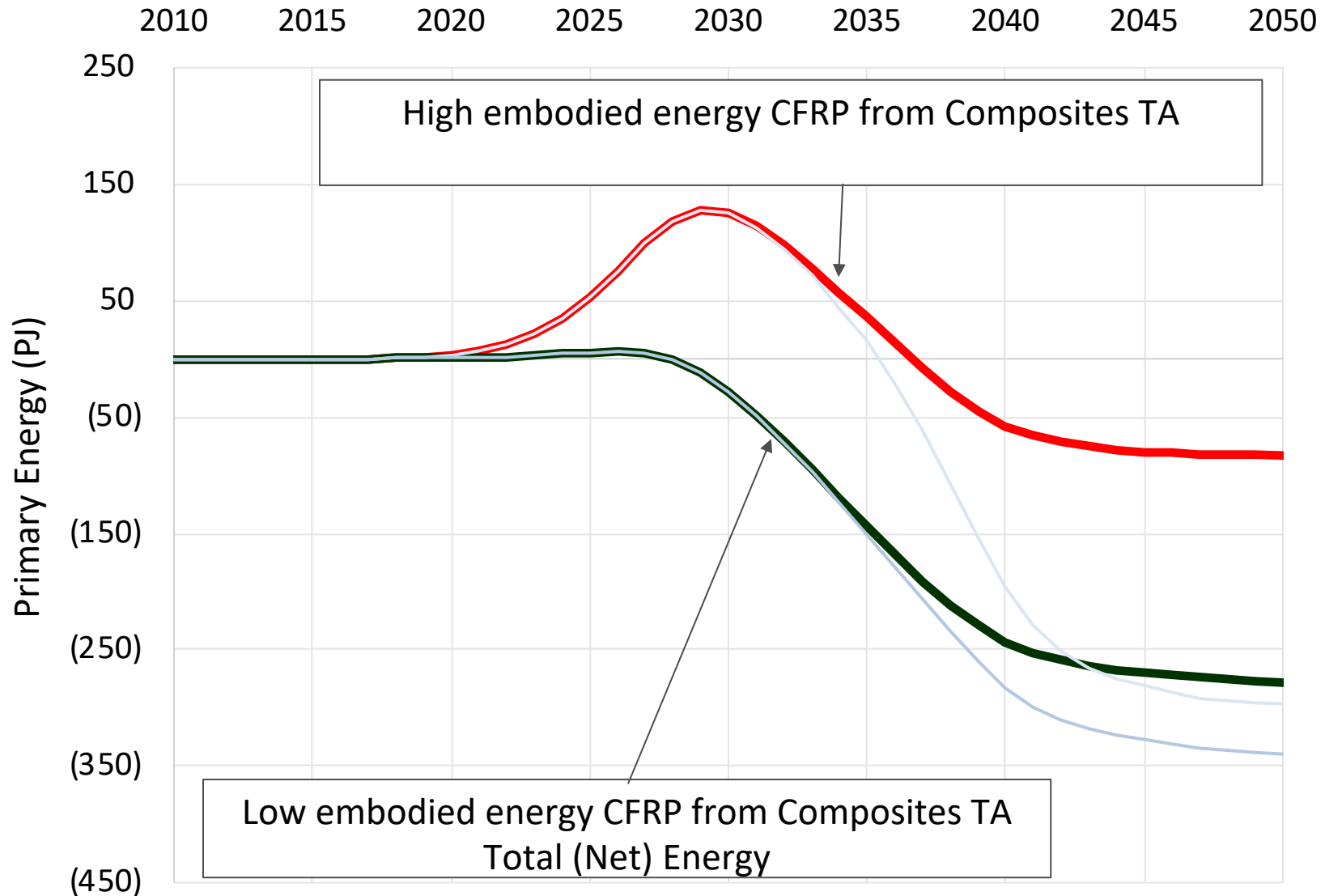


**Figure Reference:** Sunter, D. A., Morrow III, W. R., Cresko, J. W., and Liddell, H. P. H., "The manufacturing energy intensity of carbon fiber reinforced polymer composites and its effect on life cycle energy use for vehicle door lightweighting," presented at the 20th International Conference on Composite Materials (ICCM), Copenhagen, Denmark, July 19–24, 2015.

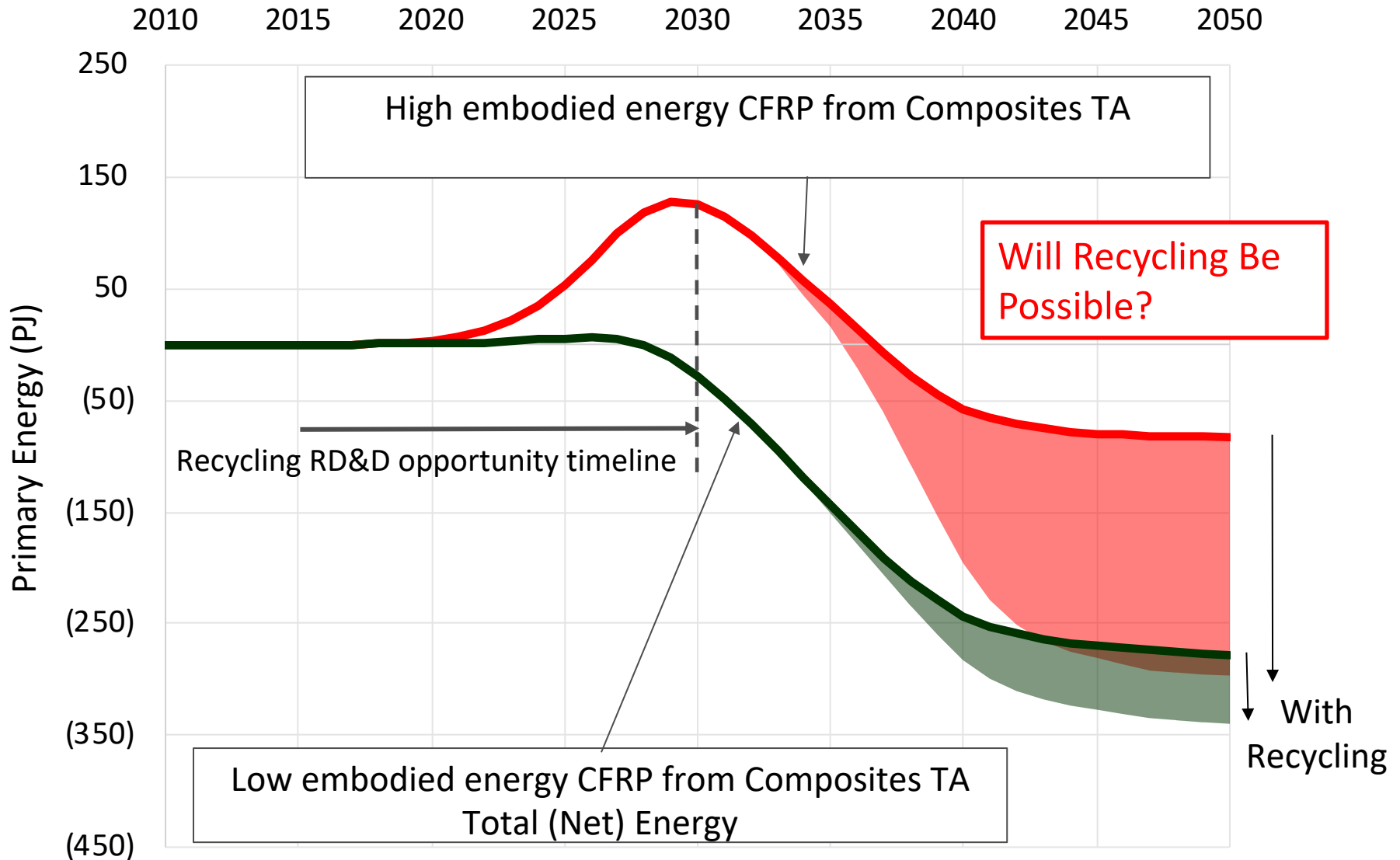
# LIGHTEn-UP Analysis - Net Energy Impact with utilization of recycled Carbon Fiber Reinforced Plastic Composites (CFRP) in vehicles



# LIGHTEn-UP Analysis - Net Energy Impact with utilization of recycled Carbon Fiber Reinforced Plastic Composites (CFRP) in vehicles



# LIGHTEn-UP Analysis - Net Energy Impact with utilization of recycled Carbon Fiber Reinforced Plastic Composites (CFRP) in vehicles



# For net energy benefits from CFRP lightweighting, fuel savings must fully offset the increased manufacturing energy

- Policymakers and automotive manufacturers are looking to lightweight materials such as CFRP\* composites, and viable manufacturing processes, to reduce vehicle mass and meet fuel economy standards.
- However, it may take many years of vehicle use for accumulated fuel savings to fully offset the manufacturing energy for these materials.
- Example at right shows a payback period of 20 years from initial adoption of a CFRP component in the vehicle fleet.
- In some cases, energy payback may never be reached at all! Important opportunity to reduce the life cycle energy impacts by improving the manufacturing operations, and developing a circular economy for CRFPs.

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• CFRP = Carbon Fiber Reinforced Polymer

# Energy Productivity Drivers

- a. **Less Energy to Produce** – Decrease energy intensity (i.e. **energy/mass**) of existing commodities/materials by developing new pathways towards practically achievable minimum energy requirements.
- b. **Improved Service** – Increase life cycle performance of materials and manufactured products (i.e. **service/mass**) via approaches such as hyper-utilizing existing commodities and materials that result in significantly greater service for the amount of material used.
- c. **Higher Value Products** - Increase the value-add of manufactured products (i.e. **value-add/service**) by developing new, high-value commodities and materials substitutes that can be manufactured at scale with energy and emissions that are lower than the practical limits of existing commodities and materials
- d. **Transformational Productivity** – Grow a hyper-efficient advanced manufacturing sector
  - with a particular focus on new greenfield development of low energy, low-carbon high value-add materials and products;
  - target those technologies and processes that can exceed current practical limits of energy and carbon productivity; and
  - anticipate and develop technologies that optimize life cycle resource efficiency to prevent the possible future rebound of energy & carbon intensive production.